

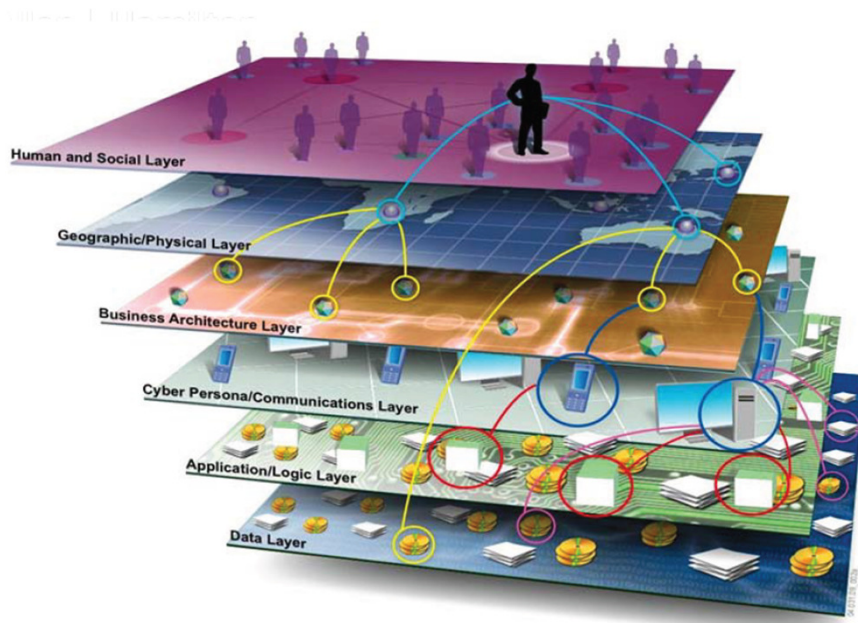


FIRMA SECURITY PRESENTATION

Matthew Speare
SVP, Information Technology
M & T Bank

Layers of Security

Attacks against financial institutions and our customers can originate from multiple levels with differing attack vectors



Layer	Description
Human & Social	The science of Human Behavior and the propensity to commit crimes
Physical	The geographic and physical proximity which allow crime and fraud to be perpetrated
Business Architecture	The flaws in business processes which allow for a vulnerability to be exploited
Cyber Personal Communications	The plethora of devices and networks which provide a potential vector for exploit
Application Logic	The manner in which applications process and validate information which often leads to unintentional vulnerabilities
Data	Non-public personal and corporate financial information which can be leveraged for direct or indirect exploitation of customer finance

Federal Regulation, International Standards, and Association Guidelines

Security Layer	Corresponding Guidance
Human & Social	<ul style="list-style-type: none"> • Regulation H* • Sarbanes–Oxley Act
Physical	<ul style="list-style-type: none"> • Regulation H* • Payment Cards Industry Data Security Standards (PCI-DSS) • ISO 27001
Business Architecture	<ul style="list-style-type: none"> • ISO 27001
Cyber Personal Communications	<ul style="list-style-type: none"> • Federal Financial Institutions Examination Council (FFIEC)
Application Logic	<ul style="list-style-type: none"> • Gramm-Leach Bliley Act (GLBA)* • Federal Financial Institutions Examination Council (FFIEC) • Payment Cards Industry Data Security Standards (PCI-DSS) • ISO 27001
Data	<ul style="list-style-type: none"> • Regulation P • Gramm-Leach Bliley Act (GLBA)* • Federal Financial Institutions Examination Council (FFIEC) • Payment Cards Industry Data Security Standards (PCI-DSS) • ISO 27001

* Board oversight required

Security threats are continually evolving

Security Layer	Traditional Risks	Emerging Risks
Human & Social	<ul style="list-style-type: none"> Someone calling branch pretending to be someone they are not 	<ul style="list-style-type: none"> Individuals signing up for “work from home” scams, but are really becoming “money mules”
Physical	<ul style="list-style-type: none"> ATM Skimming 	<ul style="list-style-type: none"> ATM brute force attacks
Business Architecture	<ul style="list-style-type: none"> Employee Misconduct 	<ul style="list-style-type: none"> Reconnaissance of Business Processes
Cyber Personal Communications	<ul style="list-style-type: none"> Phishing E-mails Virus’ on PC’s 	<ul style="list-style-type: none"> Hacker Collectives Key Stroke Loggers Multi-faceted attacks targeted to confuse/distract the banks Proliferation of mobile devices provide new attack channels
Application Logic	<ul style="list-style-type: none"> Attacks against database vulnerabilities in applications 	<ul style="list-style-type: none"> Denial of Service attacks against platforms
Data	<ul style="list-style-type: none"> Credit Card Data used to conduct fraudulent transactions 	<ul style="list-style-type: none"> Personal identity information stolen and used to make fraudulent loans



"You know, you can do this just as easily online."

Drawing some relevant correlations



Internet fraud is big business

- Heartland Payment Systems - 130 million cards
- RBS WorldPay - \$9 million in 12 hours from 2,100 ATMs in 280 cities worldwide
- The Internet Crime Complaint Center 2011 annual report approximately 304,000 complaints relating to Internet fraud were filed in 2010.
- The risk to Critical National Infrastructure is real:
 - **“America's economic prosperity in the 21st century will depend on cyber security,” President Barack Obama**

Trends: Internet Fraud Waves

1st Attack Wave: Internet Merchant Databases

Began: Mid 1990s.

Target: Attack Internet merchant payment databases.

Security: Inadequate merchant security with no security standards.

2nd Attack Wave: Magnetic-stripe Data

Began: Early 2000s – continuing.

Target: Attack stores of magnetic-stripe data.

Security: PCI initiated; stores of magnetic-stripe data eliminated.

Counter-offensive: Attackers place own sniffers to collect magnetic-stripe data.

3rd Attack Wave: Consumer-entered Data

Began: Mid 2000s – evolving.

Target: PCs key-logged as consumers enter financial data.

Security: Countering Trojans targeting consumer PCs increasing difficult.

Problems: Expands beyond payment cards to engulf other financial industries.

Cyber Threats directed at Financial Services Industry

Occupy Wall Street Case Study

- Over **200+** Occupy Wall Street Pages on Facebook, totaling over **450,000** "Likes".
- Public posts on the topic of Occupy Wall Street accumulating on Facebook at an average rate of **once every six seconds** as of September 29th (Source: allfacebook.com)
- Threats originating in cyberspace can quickly **transform into physical threats**

The infographic details physical threats to five major banks:

- Citibank:** ~20 people were arrested outside of Citibank in New York after attempting to close accounts.
- Bank of America:** Foreclosure protesters dumped trash at bank executive's home accompanied by a list of demands the bank must meet to avoid a large protest scheduled at their downtown headquarters.
- Wells Fargo:** ~200 Occupy activists gathered in front of Wells Fargo HQ, pledging to "Foreclose the Banks".
- US Bank:** Seven arrested after protesters in Minneapolis took control over 2nd Avenue South after rallying at the US Bank building.
- Goldman Sachs:** Goldman Sachs employees were advised to stay away from protests, which could endanger their safety.

Security is a Business Issue

- Effects Line of Business Profitability
- Failures Effect Customer Relationships

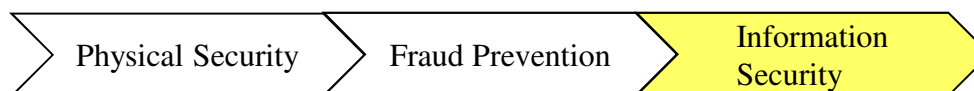
Rapidly Evolving Threats

- Hacker Collectives
- Business Process Knowledge
- Foreign Governments
- Global Coordination

Incident Response

- Internal Coordination
- Law Enforcement
- Industry Groups
- Vendor Partners

Emerging cyber threats direct at the financial services industry create enterprise risks

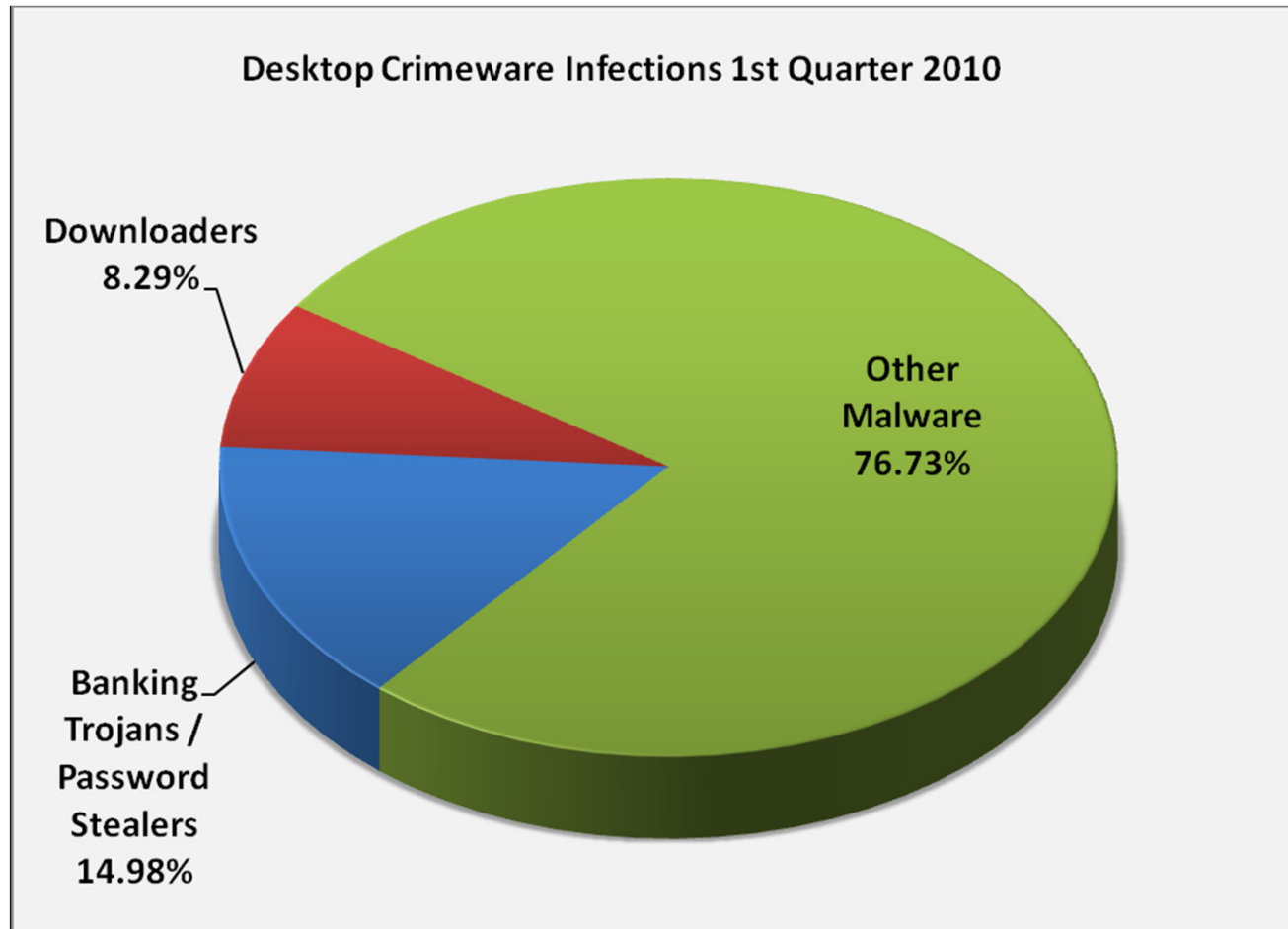


Fraudsters Continue to Target Business

- Symantec indentified more than 90,000 unique versions of the Zeus/Zbot trojan crimeware in 2010 alone
- **There were more than *25 million new strains of malware (crimeware) created in 2010***
- From Q4 2009 to Q1 2010, the total number of infected PCs grew from 10,305,805 to 11,384,640.
- Payments services continues to be most targeted sector by fraudsters in Q1, Q2 2009 and Q1, 2010

Sources : : http://www.pcworld.com/article/186037/25_million_strains_of_malware_identified_in_2009.html
<http://www.apwg.org/>
<http://www.symantec.com> – April 2010 Internet Threat Report

Crimeware infections by the numbers



Crimeware infection - Spear phishing

You forwarded this message on 4/14/2008 8:11 AM

From:  United States District Court [subpoena@uscourts.com]
To: Steve Kirsch
Cc:
Subject: Subpoena in case #28-755-YCH

AO 88 (Rev. 11/94) Subpoena in a Civil Case



Issued by the
UNITED STATES DISTRICT COURT

Issued to: Steve Kirsch
Propel Software Corporation
408-571-6300

SUBPOENA IN A CIVIL CASE

Case number: 28-755-YCH
United States District Court

YOU ARE HEREBY COMMANDED to appear and testify before the Grand Jury of the United States District Court at the place, date, and time specified below.

Place: United States Courthouse
880 Front Street
San Diego, California 92101

Date and Time: May 7, 2008
9:00 a.m. PST

Room: Grand Jury Room

Fake Anti-Virus Scam

Windows Security Alert

To help protect your computer, Windows Web Security have detected Trojans and ready to remove them.

Detected spyware and adware on your computer:

Name	Filename
W32.Pykspa.F	FontData.fdb
Trojan.Spyeye	nbio412.sys
W32.Daprosy	corelpf.lrs
Trojan.Bankpatch.D	desktop.ini
Trojan.Vundofgen5	d3d8.dll

Remove all **Cancel**

Spyware is software, which can gather information from user's computer through Internet connection and send them to its creator. Gather information can be passwords, e-mail addresses and all that data, which is important for you.

Name	Type	Threat level
W32.Pykspa.F	Virus	High
Trojan.Spyeye	Virus	Medium
W32.Daprosy	Virus	Critical
Trojan.Bankpatch.D	Virus	Medium
Trojan.Vundofgen5	Virus	Critical

Recommend: Click "Start Protection" button to erase all threats

Start Protection

Drive by download – BlackHat SEO

[The Beijing Olympic Games Wallpaper - Free Sports Desktop Wallpapers](#)

Aug 18, 2006 ... Three Concepts Have Been Adopted For The Beijing **Olympic** Games, Namely, The Green **Olympics**, The High-Tech **Olympics**...

[www.flash-screen.com/.../Sports Wallpapers](#) - [Cached](#) - [Similar](#)

[Olympic Wallpapers - Free Sports Desktop Wallpapers](#)

Aug 14, 2008 ... The **Olympic** Games (Often Referred To Simply As The **Olympics** Or The Games) Is An International Multi-Sport Event...

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[Summer Olympics Photos, Olympic History Wallpapers, Download ...](#)

See photos of historical moments at the **Olympic** Summer Games and download free desktop **wallpapers** from National Geographic.

[photography.nationalgeographic.com/.../olympics-history-gallery.html](#) - [Cached](#) - [Similar](#)

[Vancouver 2010 Winter Olympic Wallpapers - The Petition Site](#)

The Vancouver 2010 , Winter **Olympics** games will be held in Vancouver from Feb 12-28, 2010 Games in this...

[www.thepetitionsite.com/.../vancouver-2010-winter-olympic-wallpapers](#) - [Cached](#)

[Olympic Games Wallpapers](#)

Olympic Games section at myWallpapers showing you **wallpapers**, images, news and informations which you can setup on your computer desktop.

[www.mywallpapers.com/.../olympic-games.php](#) - [Cached](#) - [Similar](#)

Unauthorized ACH Transaction - Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://nacha.org.corefirstid4.com/ACHNetwork/Unauthorized/report.php?transaction_id=

NACHA
The Electronic Payments Association®

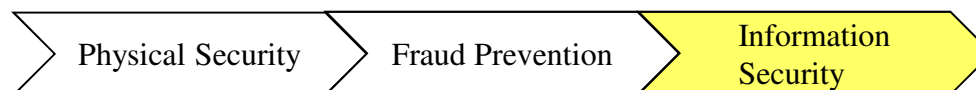
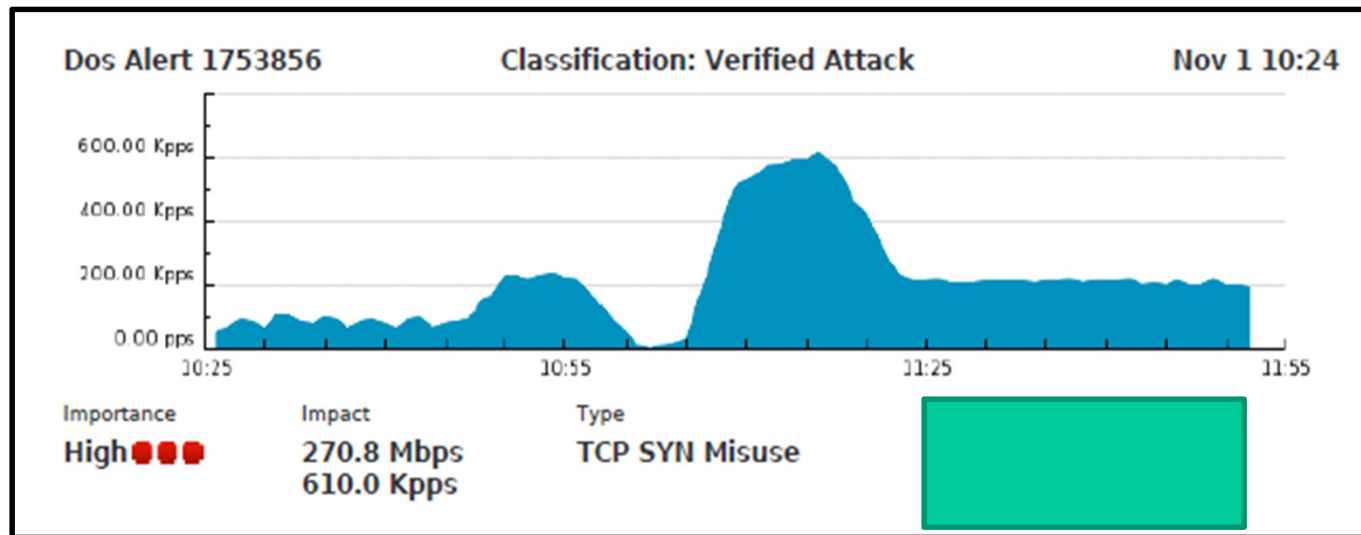
ACH Network | Home | About Us | Conferences | Publications | ACH Network | ACH Rules | Membership | News | Resources | Site Map

- ACH News
- AAP Program
- ACH Quality
- Operations Bulletins
- Calendar
- Regional Payments Associations
- Government Relations
- Direct Deposit
- Direct Payment
- Unauthorized ACH Transactions

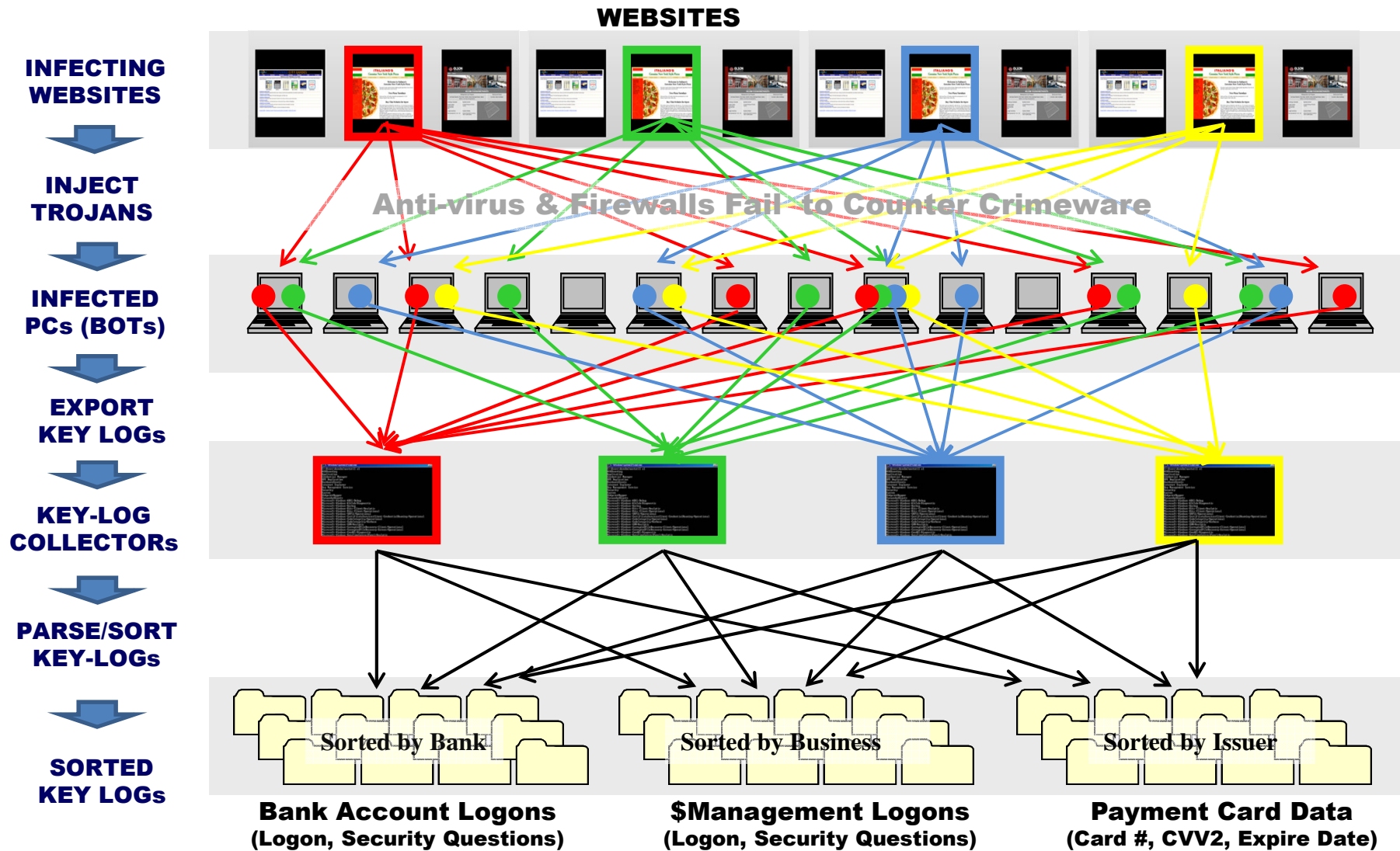
Unauthorized ACH Transaction Report	
Your ACH transaction was rejected by The Electronic Payments Association (NACHA). Please carefully review the transaction report.	
Transaction ID:	ACH83569202050US
Date of Rejection:	
Reason for Rejection:	See details in the report below, issued by the Electronic Payments Association.
Transaction Report:	report-ACH83569202050US.exe (self-extracting, pdf format)
<p>The Electronic Payments Association 13450 Sunrise Valley Drive, Suite 100 Herndon, VA 20171</p>	

Cyber Attack Event

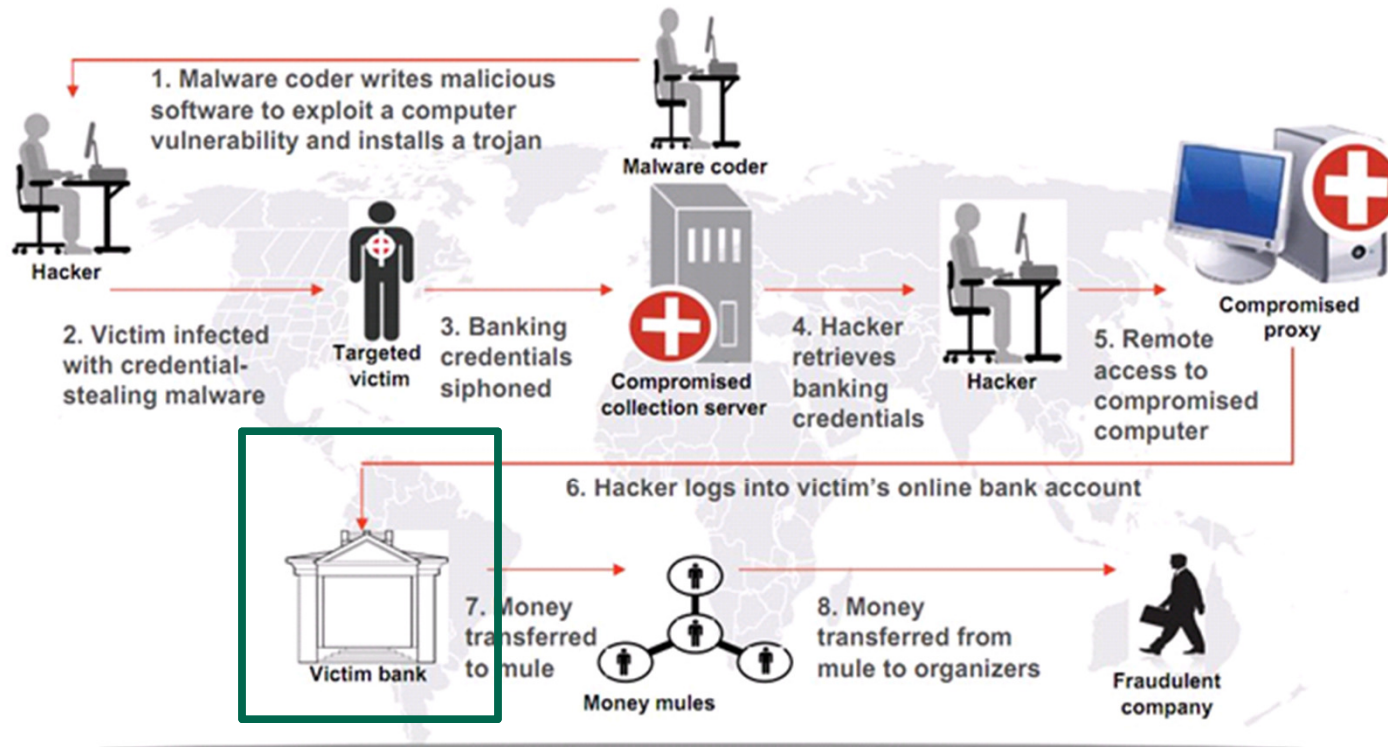
- During the 74 day period from August 20, 2011 until November 2, 2011, Bank A experienced **119** (\$5.8MM) fraud attempts against Commercial customers as compared to **58** (\$1.5MM) fraud attempts in all of 2010 and **13** (\$.88MM) fraud attempts in 2009.
- During the coordinated fraud effort to cover the underlying Wire fraud attempt, Bank A experienced a Denial of Service attack consisting of > 46,000% increase in Internet traffic as compared to a typical business day.



“Crimeware Data Harvesting”



How the Fraud Syndicate Works

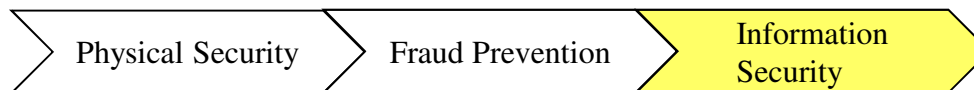


Victims are both financial institutions and owners of infected machines.

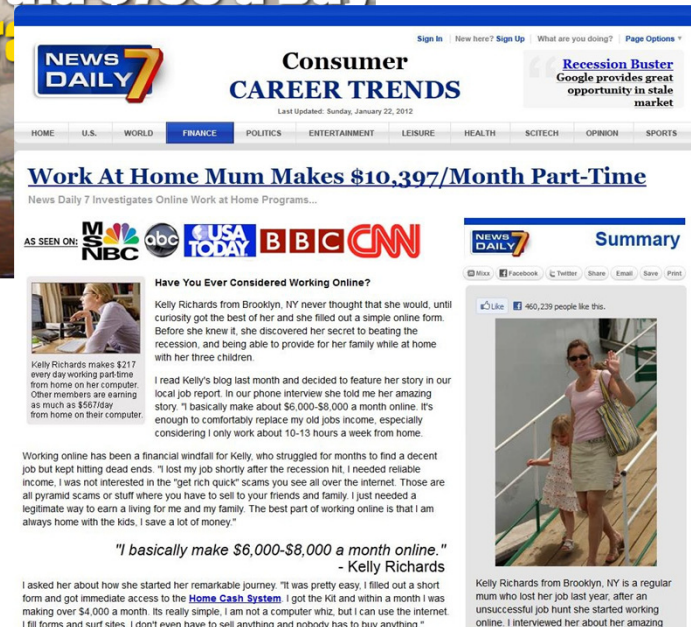
Money mules transfer stolen money for criminals, shaving a small percentage for themselves.

Criminals come in many forms:

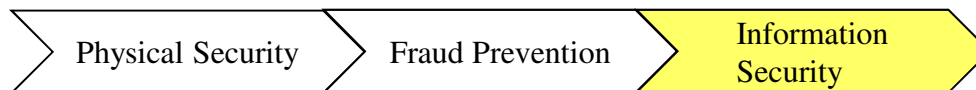
- Malware coder
- Malware exploiters
- Mule organization



Recruiting “Money Mules”



Even if caught – Rarely prosecuted



Full-service money mule website



Hi Log out

HOME AGENTS AWARDS SOLUTIONS CONTACT US

Best Performance



DIVISION MANAGER
Lance S. Turner



TEAM LEADER OF THE QUARTER
Shelly D. Daniels



AGENT OF THE QUARTER
Jessica L. Howard

Online Support Notifier

Private Messages
no new

Support Mailbox

Agent Preparation

Agent Prep

YouTube

1:17 / 1:59

Agent Preparation consists of a video that will assist you with your upcoming order. Above you will see the Agent Preparation video. Be sure to "Pause" the video when necessary and listen to it as many times as you need to. If you are not able to view the above video in your browser, please notify Management via the Check-In form on the website.

Agent Appreciation



We take great pride in acknowledging and honoring our agents with the recognition they deserve. This process motivates junior agents to excel in the same manner.

Staff Notice



All hands staff meeting will take place twice daily. Current meeting times are start of business and close of business each day. Staff should ensure at least one of their team members are present at both meetings.

Agent Notice

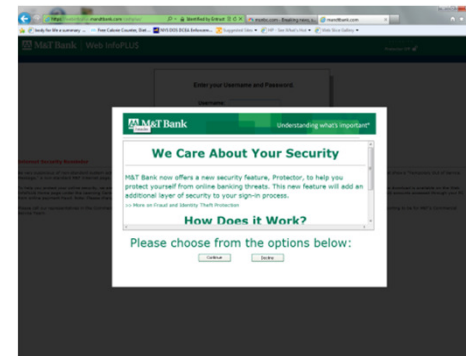


All Senior Agents interested in the upcoming TeamLeader position should be sure to get with their Division Manager to submit the TLA.

Wire Fraud Prevention Efforts

People

- Customer Education and Awareness
 - Over 60 customer education events held in 2011
 - Online reminders for customers
- Internal Employee Education and Awareness
 - Annual Information Security Training
 - Targeted Commercial and Retail Bank communications
- Increase in staffing to monitor and conduct validation of Wire Transfers

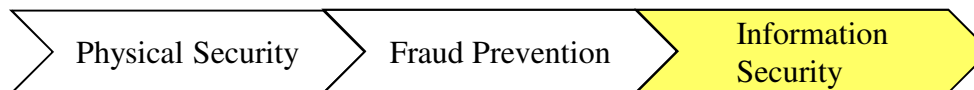
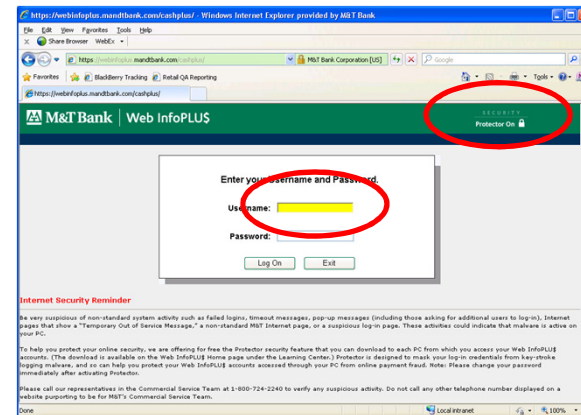


Processes

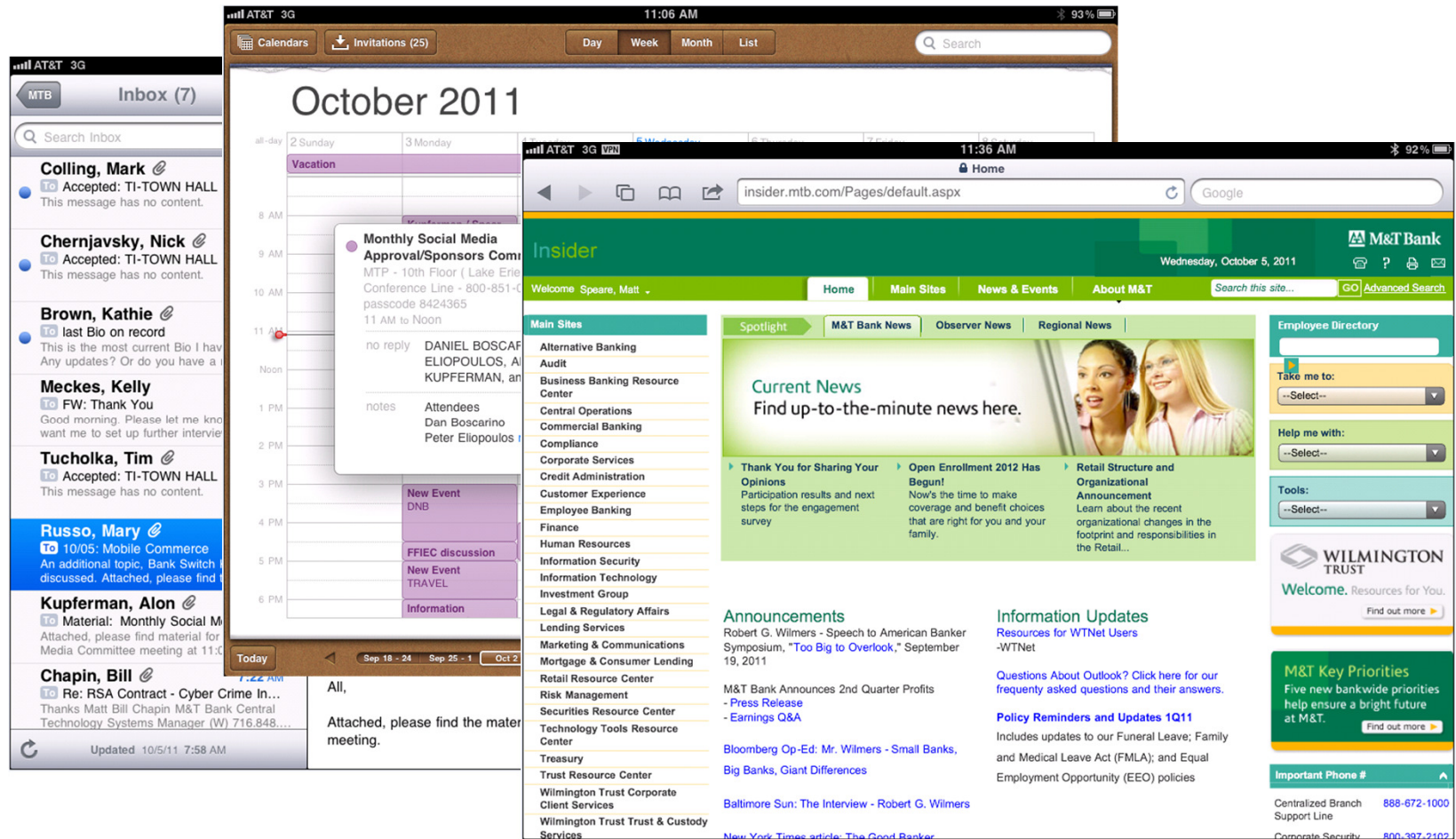
- Enhanced monitoring of Wire Transfers and ACH transactions
- Call back procedures for Wire Transfers and ACH transactions
- Escalation and Fraud Steering Committee Review

Technology

- Data Leak Prevention software implemented to enhance internal monitoring of appropriate data use
- Anti-Key Stroke Logger software implemented for WebInfoPlu\$



iPad/iPhone



AT&T 3G 11:15 AM

M&T Bank



Log On



Find Branch

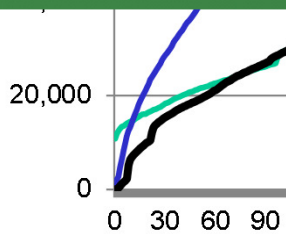


Help/Contact

About M&T

© 2011 M&T

Enrolled Customers



AT&T 3G 9:34 AM

Upload Success

You can check the status of your deposit on the Review Screen

Done

AT&T 3G 9:35 AM

Main Menu

Review



Deposit Received

3-Oct-2011 \$ 0.53

Facts

every two years gains a user.

and HSBC mobile.

mobile Web site an Apple App. 1% use a mobile app to access the

mobile app take place on our App. A user had

The app was a load on the system and Wells

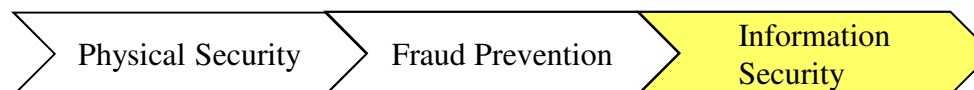
Fargo.

IT Risk Assessment

Severity	Very Low	Low	Moderate	High	Critical		Very Low	Low	Moderate	High	Critical
	(<\$50,000)	(\$50,000- \$250,000)	(\$251,000- \$1 million)	(\$1-5 million)	(>\$5 million)		(<\$50,000)	(\$50,000- \$250,000)	(\$251,000- \$1 million)	(\$1-5 million)	(>\$5 million)
Probability	Inherent Risk						Residual Risk				
High (50-100%)			4	4	60						
Medium (11-49%)		2	5	2	19						
Low (0-10%)	7	8	3	1			7	10	12	7	79

Basel Category	Risk Count
Damage to Physical Assets	2
Business Disruption and System Failures	20
Execution, Delivery and Process Management	58
Internal Fraud	27
External Fraud Count	7
Clients, Products and Business Practices	1

Based upon Industry-Standard Measures
FFIEC Examination Booklets
Control Objectives for IT (CoBIT)
Sarbanes-Oxley Section 404
IT Infrastructure Library (ITIL)
ISO 17799/27001
Payment Card Industry DSS



Conclusion

- The current threat environment targets the personal computers, including customers and bank employees.
- Customers infect their computers by opening emails or visiting non-M&T Bank web sites with malware that embeds itself onto the customer's computers, unbeknownst to them (or the Bank). This malware can allow the criminals to assume the customer's identity and make attempts to process transactions ("man in the middle attacks").
- While technical solutions have come to market, few appear to provide a single guaranteed solution. As such, financial institutions have implemented layered security practices to help thwart fraudulent transactions from these malware account takeovers.
- Further adding to the challenge is that malware technologies continue to progress and adapt to changes in the marketplace at an astonishing speed.
- Organized crime is responsible for much of the cybercrime we encounter today. Organized crime breaks crime down into its component parts and outsources it to specialized technical teams. There are people who write the malware, people who deploy it, people who control and rent the botnets, people who receive goods bought with stolen credit cards, and people who do the money laundering.
- There are no silver bullets. An active monitoring and flexible incident response is fundamental to our defense.

"Virtually every authentication technique can be compromised..."
– FFIEC Supplemental Guidance (2011)