

Identity Theft

Red Flags



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Agenda

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"IT'S NUMBER TWO, THAT'S THE MAN WHO STOLE MY IDENTITY."

- Fundamentals of personal security.
- Getting ugly on social networks
- Best practices for personal security
- Protecting your information online.

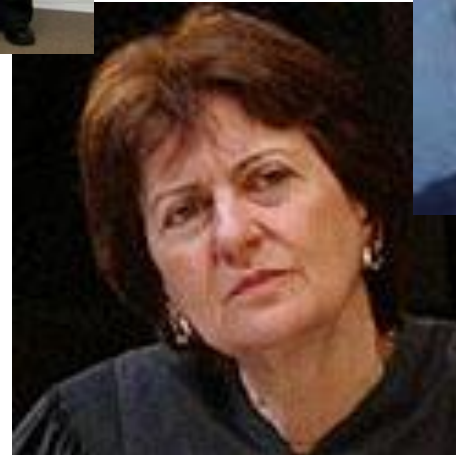
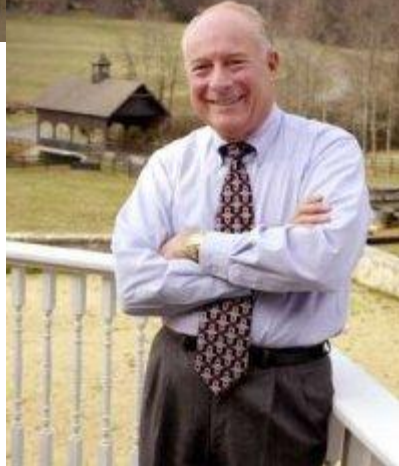
Information Security

- Clear your desk of confidential papers
- Lock your computer with a password-protected screen saver
- If you use a laptop, be sure it is securely locked with a laptop cable
- At the end of the day, lock drawers, cabinets, and doors
- Before you go home, log off the network

Home Computer Protection

- Install and use anti-virus & malware software
- Keep your system patched
- Use care when reading e-mail with attachments
- Install and use a firewall program
- Make backups of important files and folders
- Use strong passwords
- Use care when downloading and installing programs
- Turn on the security option for Wi-Fi access

Who's out there?



Patricia Russo

Firefox

W Patricia Russo - Wikipedia, the free en... x

Kidnapped ex-Sara Lee exec found de... x

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http://en.wikipedia.org/wiki/Patricia_Russo

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WIKIPEDIA

The Free Encyclopedia

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View history

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Patricia Russo

From Wikipedia, the free encyclopedia

For the singer/songwriter/actress, see [Patti Russo](#).



This article **needs additional citations for verification**. Please help [improve this article](#) by adding citations to [reliable sources](#). Unsourced material may be challenged and removed. *(August 2009)*

Patricia F. Russo (born 1953 in [Trenton, New Jersey](#)) is an American businessperson most widely known for having served as [chief executive officer](#) of [Lucent Technologies](#) and its successor, [Alcatel-Lucent](#), a large communications equipment manufacturer. She currently serves on the board of directors of [HP](#), [General Motors](#), [Merck & Co.](#) and [ALCOA, Inc.](#) She serves as Chairman of the nonprofit organization [The Partnership at Drugfree.org](#)

Forbes magazine rated Russo as the tenth on its [list of the most powerful women](#) in 2006.^[1]

Career at Lucent

Russo joined Lucent's predecessor in 1982.^[2] In 1992 she became the president of its Business Communications Systems division, moving in 1997 to become its executive VP of corporate operations, and in 1999 to its executive VP and CEO of the Service Provider Networks Group.^[2] She left in August 2000, after a reorganization, but returned in January 2002 to become its CEO.^[2] After "cutting costs and focusing on sales of wireless equipment, Russo was credited with returning Lucent to profitability in 2004, after three years of red ink."^[1]

On April 2, 2006 it was announced that Russo would assume the CEO role of a new combined company resulting from the merger of the French communications company [Alcatel](#) and Lucent.^[citation needed] This merger became effective on December 1, 2006. When Russo became the CEO of the combined company, [Serge Tchuruk](#), the former CEO of Alcatel, remained as Chairman.

On July 29, 2008, Russo, along with Alcatel-Lucent chairman Serge Tchuruk, announced that she would step down by the end of 2008, in a broad-reaching management restructuring.^[citation needed] Significant changes in the composition of the company's board were also announced. Alcatel-Lucent shares lost more than 60% of their value in the year preceding her departure.^[citation needed] In the statement released by Alcatel-Lucent relating to her departure, Russo was quoted as saying, "The company will benefit from new leadership aligned with a newly composed board to bring a fresh and independent perspective that will take Alcatel-Lucent to its next level of growth and development in a rapidly changing global market."^[3]

On September 2, 2008 she was succeeded by [Ben Verwaayen](#).

Other activities

Russo spent nine months as the COO of [Eastman Kodak](#), a position she left in January 2002 when she returned to Lucent to become their CEO.^[2] She was also chairman of [Avaya](#), which was spun off from Lucent.

On July 23, 2009 General Motors announced that Russo would be a member of the company's new Board of Directors.^[4]

References

- ↑ ^a ^b ^{#25} Patricia Russo , from the 2006 *Forbes* "list of the 100 Most Powerful Women"

Patricia F. Russo




Photo of Russo as member of the [National Security Telecommunications Advisory Committee](#)

Born	1953 (age 57–58) <div>Trenton, New Jersey</div>
Citizenship	 United States
<i>Alma mater</i>	Georgetown University
Occupation	Business executive
Known for	CEO of Lucent Technologies, Alcatel-Lucent
Board member of	HP

Find: dav

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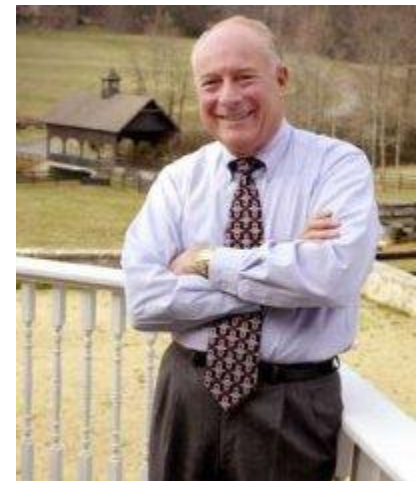
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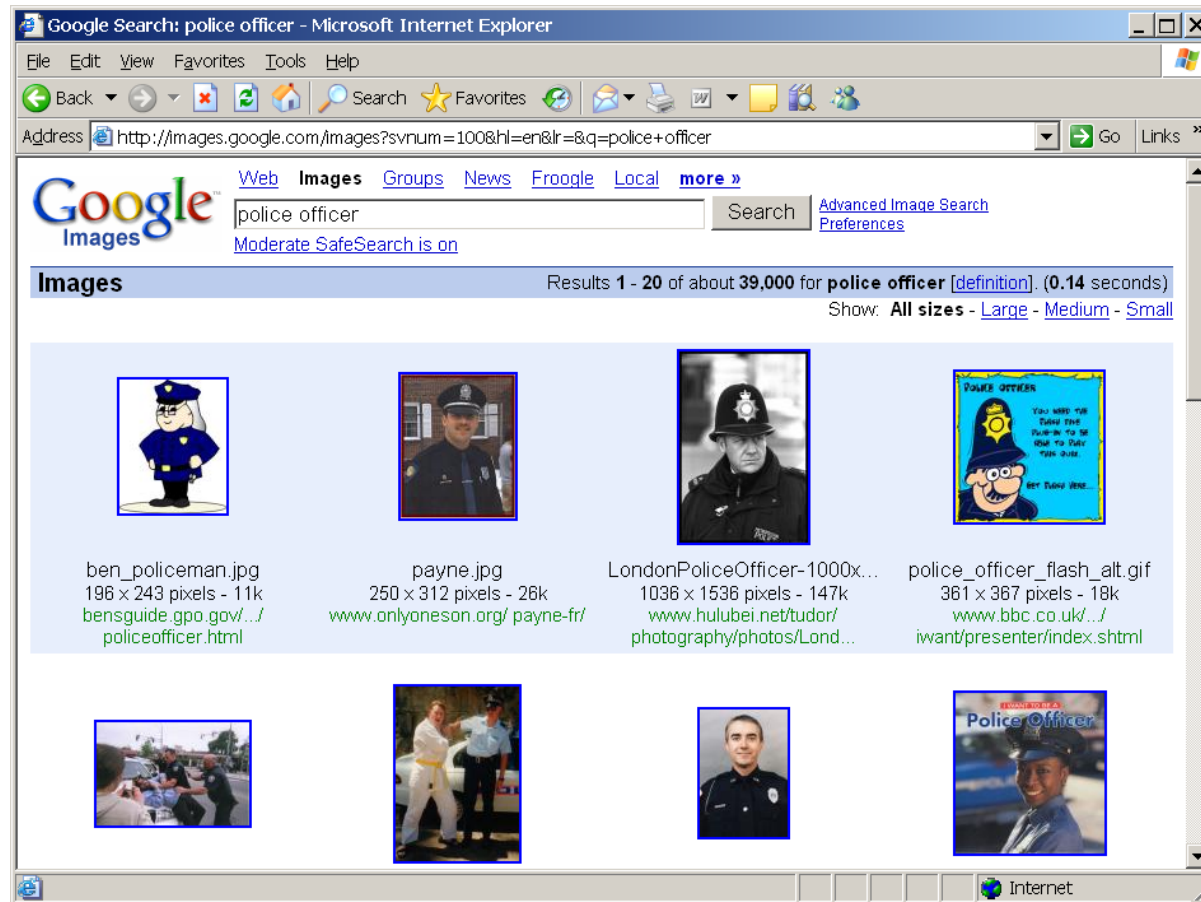
- **Bart Ross** (57) electrician and cancer survivor who had spent the final years of his life in an escalating spiral of anger trying to blame doctors and lawyers for what he deemed ineffective care during his cancer treatment. Ross was believed to have killed a Chicago federal judge's husband and mother (Michael Lefkow [64] and Donna Humphrey [89], respectively) in retribution for having his case thrown out of federal court and was linked to the killings by a DNA match to a cigarette butt found at the scene of the murders. Ross killed himself after a routine traffic stop in Allis, Wisconsin on March 9, 2005.

Kidnapped ex-Sara Lee Exec Found

- James David Cockman, 71, had been missing from Landrum, SC after a planned meeting with a couple interested in buying his sport utility vehicle, Tuesday, Sept. 14.
- The Greenville County Coroner's Office ruled Jim Cockman's death a homicide. The deputy coroner said that duct tape had been wrapped around Cockman's head from his shirt collar to his eyebrows, and that Cockman suffocated as a result. Police say murder charges may follow for the two in custody.



Who's Out There?



Essex Police Officers



- Officer **Russell Gingras**, Resident Trooper **John Mesham**, Corporal **Marc Piscioti**, Police Officer Trainee **Salvatore Bevilacqua**, and Corporal **Patrick Bowers**
- Source: <http://www.essexct.gov/images/police/induction.html>

Public: Zabasearch

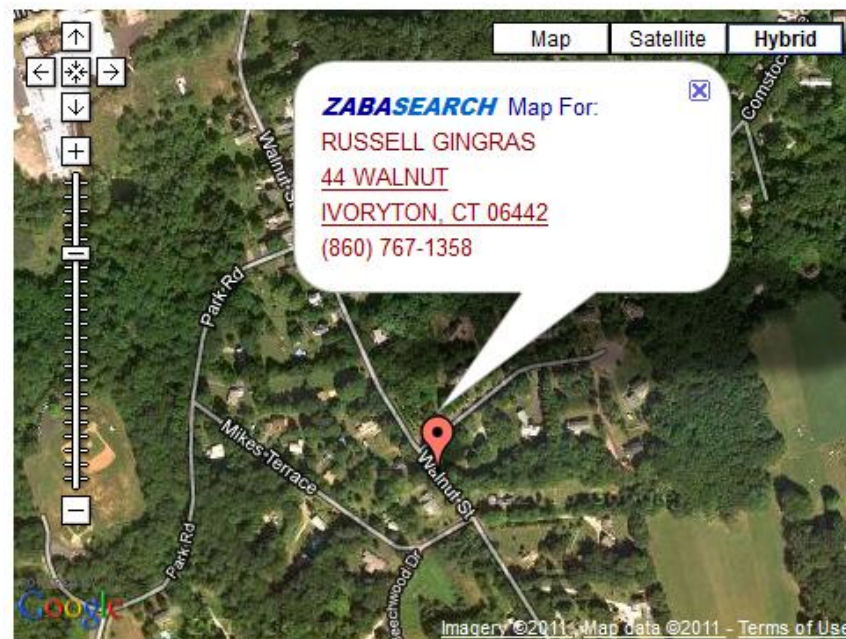
ZABASEARCH Maps

RUSSELL GINGRAS [Get the Dirt](#) [Check for Email Address](#)

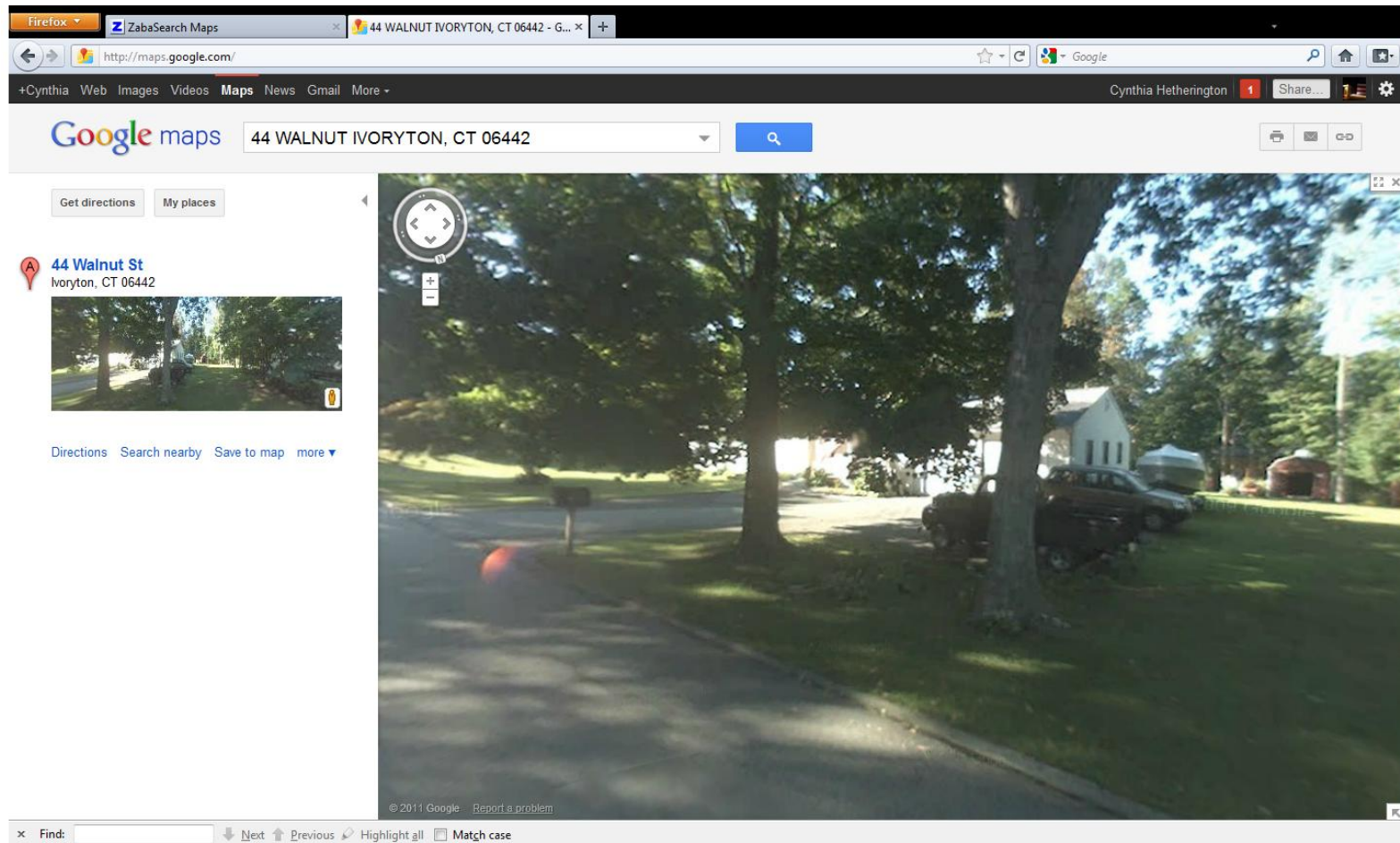
44 WALNUT Record Created: 06/2008

IVORYTON, CT 06442 [\(860\) 767-1358](#) [Confirm Current Phone & Address](#)

[Background Check on RUSSELL GINGRAS](#)



Google Maps



Public Record Databases

- Zabasearch.com
- Intelius.com
- Ancestry.com
- Peoplefinder.com

We found Russell Gingras!



Russell A Gingras, 46
Ivoryton, CT
[Phone Number Available](#)
[Address Available](#)

Address History
Essex, CT
Clinton, CT

Aliases
Russell A Cingras
Russell A Gincras

Relatives
Traci Paul
Russell Gingras
John Gingras
Jacqueline Gingras

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- Warranty cards
- Credit cards
- Cell phones
- Photographs
- Any open source, such as Web sites or media captures

Acxiom's - Aboutthedata.com



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Ever wonder what kind of information determines the ads you see or the offers you receive? You've come to the right place. About The Data brings you answers to questions about the data that fuels marketing and helps ensure you see offers on things that mean the most to you and your family.

How Do Thieves Steal an Identity?

- **Dumpster Diving.** They rummage through trash looking for bills or other paper with your personal information on it.
- **Skimming.** They steal credit/debit card numbers by using a special storage device when processing your card.
- **Phishing.** They pretend to be financial institutions or companies and send spam or pop-up messages to get you to reveal your personal information.

How Do Thieves Steal an Identity?

- **Changing Your Address.** They divert your billing statements to another location by completing a change of address form.
- **Old-Fashioned Stealing.** They steal wallets and purses; mail, including bank and credit card statements; pre-approved credit offers; and new checks or tax information. They steal personnel records or bribe employees who have access.
- **Pretexting.** They use false pretenses to obtain your personal information from Facebook, financial institutions, telephone companies, and other sources.

DETER: Identity Theft

- Protect your Social Security number & date of birth
- Treat your trash and mail carefully—shred it
- Be on guard when using the Internet—don't trust it
- Select intricate passwords—knuckle-breakers
- Verify sources before sharing information—trust no one
- Safeguard your purse and wallet—pay attention
- Store information in secure locations—be paranoid

DETER: Order Your Credit Report

- To order your free annual report from one or all the national consumer reporting companies, visit www.annualcreditreport.com or call toll-free 877-322-8228
- To opt out of receiving prescreened offers of credit in the mail, call: 1-888-5-OPTOUT (1-888-567-8688). The three nationwide consumer reporting companies use the same toll-free number to let consumers choose not to receive credit offers based on their lists. **NOTE:** You will be asked to provide your Social Security number, which the consumer reporting companies need to match you with your file.

DETECT: Identity Theft

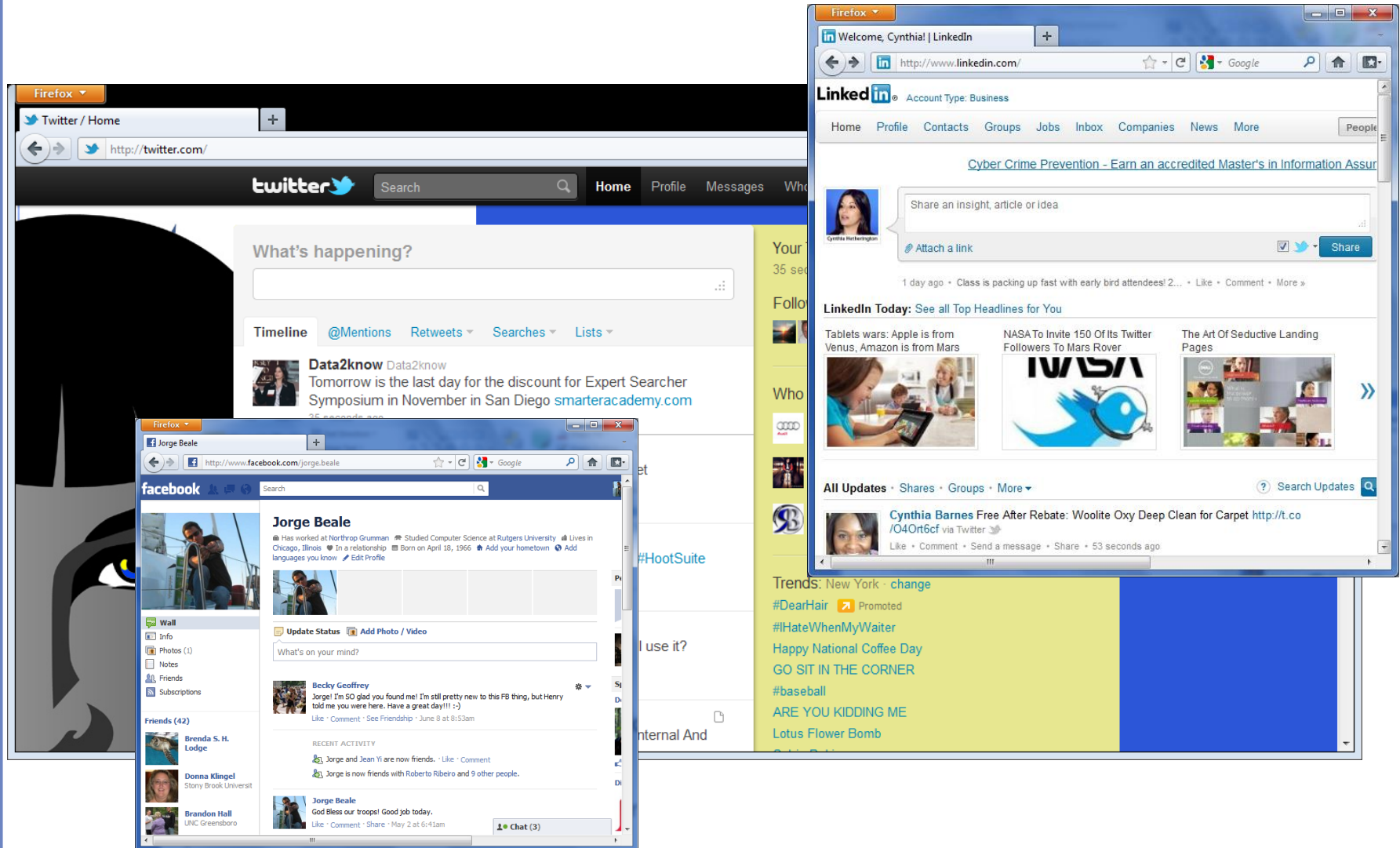
- Seeing accounts you didn't open and debts on your accounts that you can't explain
- Inaccurate information on your credit reports
- Failing to receive bills or other mail
- Receiving credit cards for which you did not apply
- Being denied credit or getting a bad credit rating
- Getting calls or letters from debt collectors

Recovering From Identity Theft

- Contact your local police and get a police report
- Contact one of the following and place a fraud alert:
 - Equifax: 800-685-1111; www.equifax.com
 - Experian: 888-397-3742; www.experian.com
 - TransUnion: 800-916-8800; www.transunion.com
- Close the accounts that you know or think have been tampered with or opened fraudulently
- Call the FTC's Identity Theft Hotline toll-free: 1-877-438-4338

*Anywhere you find convenience
I will find you.*

Social Media



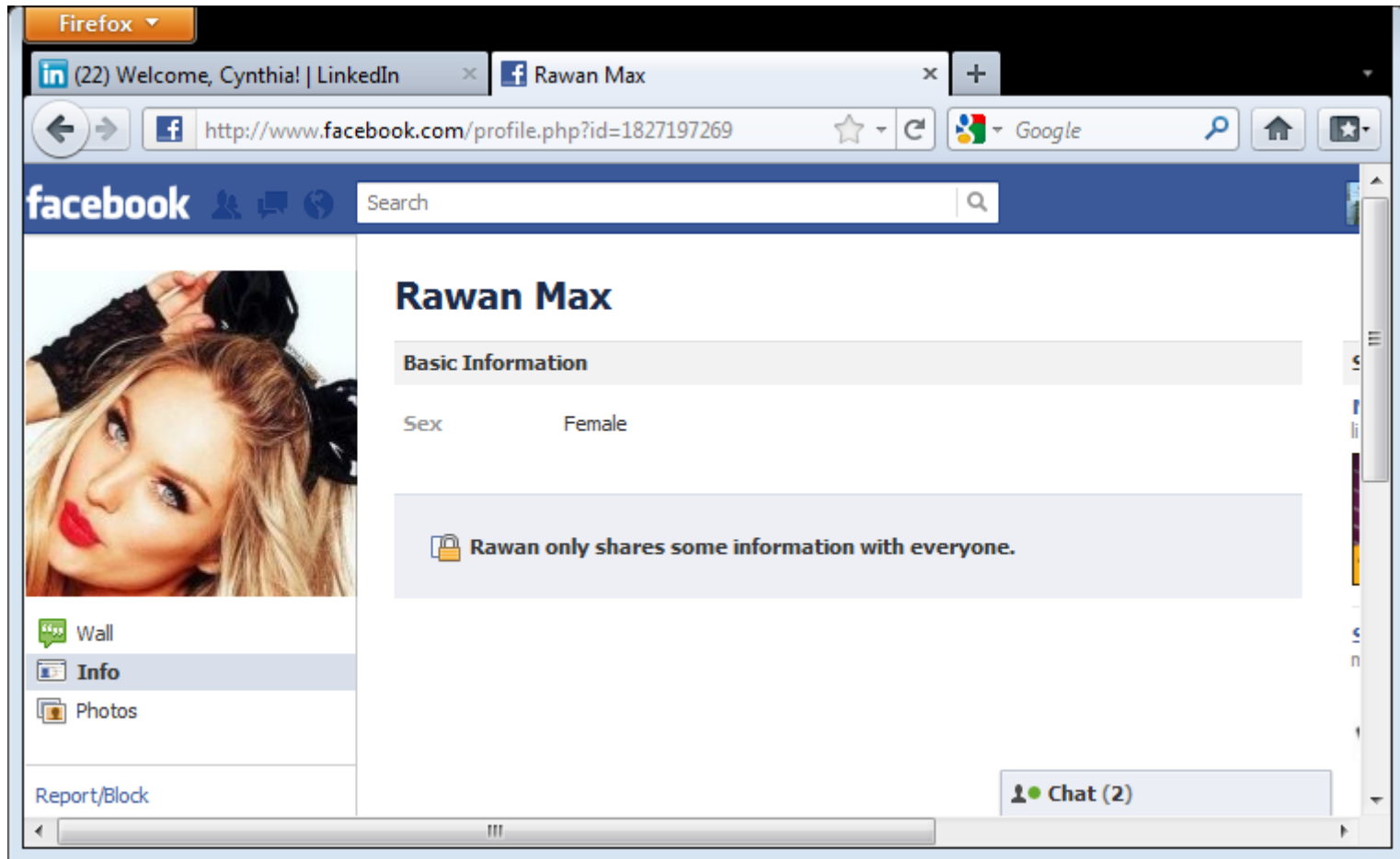
Facebook

- Facebook has a strict Terms of Service stating you are not to create a *false profile* in order to deceive their users into revealing themselves
- Most Facebook participants are now sensitive to strangers trying to “friend” them
- If you are being friended, have a *challenge question* ready for the supposed friend to vet them

Would You Friend Danny?

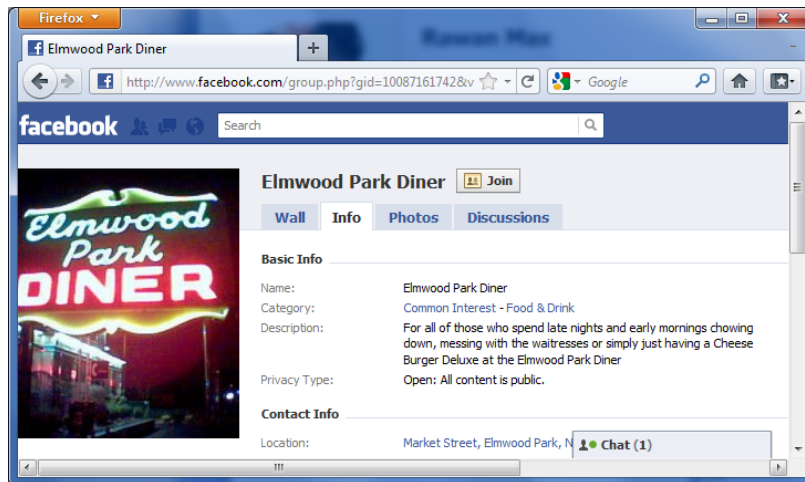


Would Rawan Friend You?



Facebook Anonymous

- You are better off creating an account of something local or inanimate



Beware Facebook

- Facial recognition marks the end of anonymity
 - *<http://www.bbc.co.uk/news/magazine-15069858>*
- Your cell phone directory is now public information
 - *<http://www.facebook.com/group.php?gid=2392434374>*

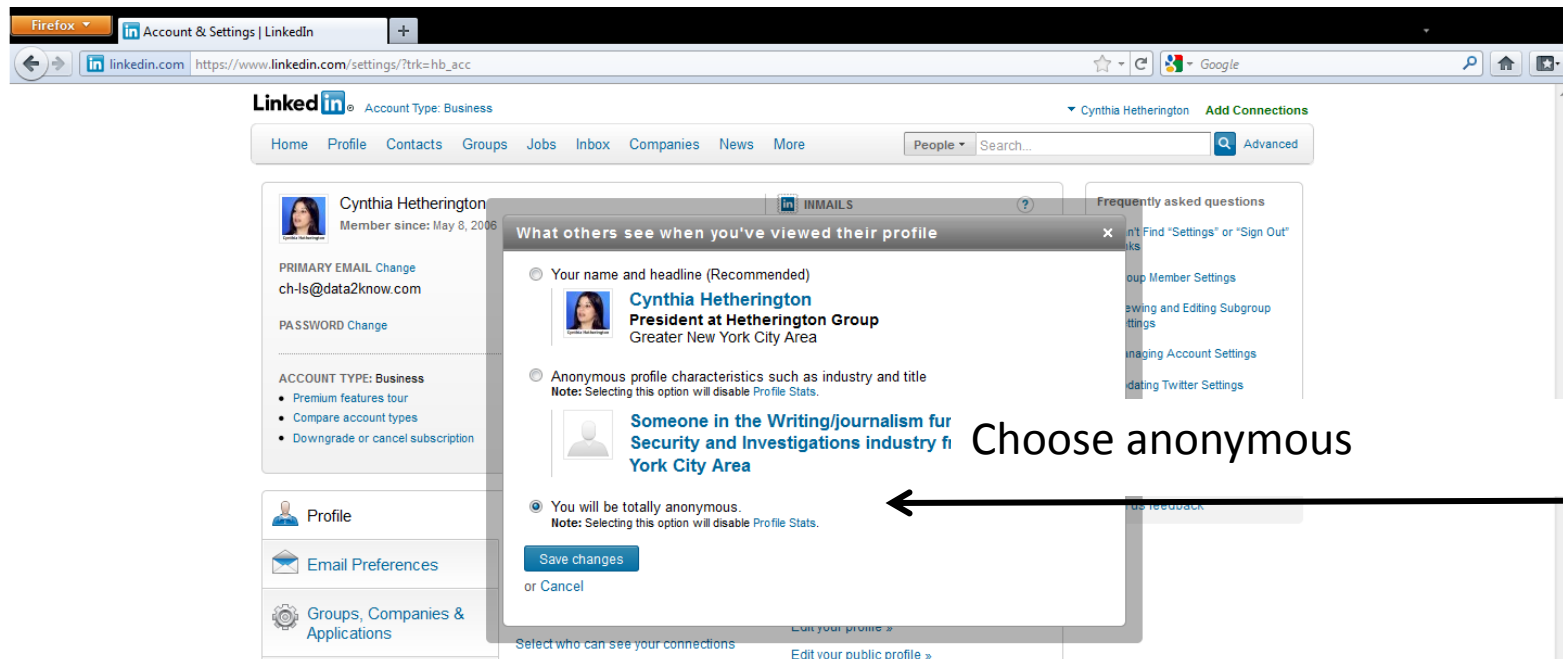
LinkedIn

- Make yourself anonymous
- Log into your account
- Select Settings
- In the middle of the screen you'll see Privacy Controls
- Choose Select what others see when you've viewed their profile



PRIVACY CONTROLS
Turn on/off your activity broadcasts
Select who can see your activity feed
Select what others see when you've viewed their profile
Select who can see your connections
Change your profile photo & visibility »

Choose Anonymous



The only caveat is that you can not see who is viewing your profile if you select anonymous, unless you pay for the \$25 per month subscription.

LinkedIn Hazards

- While you are making your profile anonymous, check out the following items to lock down your account:
- **PRIVACY CONTROLS**
 - Turn on/off your activity broadcasts
 - Select who can see your activity feed
 - Select who can see your connections
 - Change your profile photo & visibility

Twitter

- Twitter is accessible without having an account
- There are some reasonably intelligent individuals to *follow* in Twitter that cover the security markets
- Do not discount Twitter as a waste of time —most suspects are *live tweeting* constantly

Twitter Do Nots

- Don't be too specific! There is a big difference between "Just bought a gazillion carat ring on XX Avenue, leaving store now" and "Just bought an engagement ring, wish me luck!"
- On that note, say it, don't spray it: Don't spit excessive personal information—this is about as dangerous on Twitter as it is on any other social network.
- Call the police, don't tweet about it!
- Don't tweet about moving servers, changing passwords, or any other type of situation where your security could be compromised more easily.
 - Source: <http://www.twitip.com/twitter-security-dos-and-donts/>

Twitter Dos

- There are hundreds of Twitter tools everywhere. In your Twitter settings, you can manage which applications have access to your data and which don't in the Connection tab
- Choose a strong password—Twitter's famous attacks have been known to start with a hacker guessing someone's password
- Do use direct messages when appropriate, not everything is meant to be said in the wild
- Consider having a private, separate account for work or project-related purposes

Other Social Networks

- So far, there is no industry standard for social networks
- Read through the FAQs and information sheets on each service
- Try a friend's account to view your own personal accounts to see what you are exposing
- *Software designers and hackers are both in a race to monetize your profile!*

Thank you!



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