



Edward**Jones**

Our Mission

We help individuals achieve their serious, long-term financial goals by understanding their needs and implementing tailored solutions.

Our Vision

To be the first choice of the serious, long-term individual investor.

	<u>TOTAL</u>	<u>U.S.</u>	<u>Canada</u>
Branches	13,049	12,462	587
Financial Advisors	15,093	14,432	661
Client Households Served (in millions)	5,292	5,126	166
Assets Under Care (in billions)	\$1,007	\$986	\$21
2016 Revenue (in billions)	\$6.5		

Firm Recognition



FORTUNE March 2017

- Ranked No. 5 on the 2017 annual list.
- Received a top ten ranking 14 times.
- Ranked No. 4 for Best Workplaces in Financial Services and Insurance, No. 7 for Women, and No. 10 for Millennials.



J.D. Power March and June 2015

- Tied for highest in J.D. Power 2015 U.S. Full Service Investor Satisfaction Study.
- "Highest in Employee Advisor Satisfaction Among Financial Investment Firms" seven times in as many studies.



FORTUNE 500 June 2016

- Ranked on the Fortune 500 list four consecutive years.
- Moved up 44 spots to 382.



WealthManagement.com/REP. September 2016

- Won the Technology category at the Wealth Management.com Industry Awards.
- Recognized as the first firm to introduce two-way client texting that met industry regulations.



Aon Hewitt Best Employers 2017

- Received the Platinum Award for 2017 for Edward Jones Canada.



Training Magazine February 2017

- Ranked No. 29 in our 17th appearance on the list.



People Magazine April 2017

- Ranked Edward Jones no. 19 on the "50 Companies that Care" list.

0,200,000 Shares

Ford Motor Company.

(\$3 Par Value)

Price \$64.50 per share

[illegible]

In 1956, more than 285 firms participated in the Ford Motor Co. IPO. Only ten, including Edward Jones, still exist. As a partnership owned by our associates, we are responsible to ourselves and accountable to our clients. This structure enables us to focus on long-term results and putting the needs of our clients first.



Edward**Jones**