



Hetherington Group Expert Investigations and Intelligence Services



Risk & Oversight Using Social Media in Trust & Wealth Business



Cynthia Hetherington

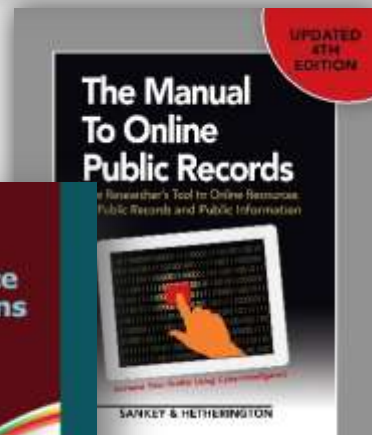
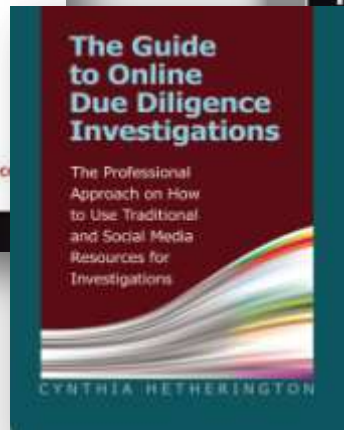
Cynthia is a...

internet and online intelligence newsletter

data2know.com

A Publication of Hetherington Group

OSMOSIS 2018 CONFERENCE



- OSMOSIS Conference Host
- ACFE Faculty
- ASIS Educator
- Global OSINT presenter
- Author & publisher
- Analyst
- Security Practitioner
- Investigator
- Tech
- Librarian

Overview

As an investigator, social media platforms and search engines are important tools for tracking down facts and following leads. This class expands your general knowledge of social media platforms and search engines, allowing you to create thorough reports for your clients.

What are they posting?

- Business profile
- Academic history
- Business connections
- Personal affiliations
- Hobbies
- Sports teams
- Opinions
- Work schedule
- Height, weight, gender
- Travel schedule
- Caffeine or no?
- Intellectual property
- Political & charitable causes
- Photos of yourself, your family and friends
- Videos inside facilities
- Where you are and what you are doing every minute of the day!
- Updates on family events
- Drug habits
- Illnesses
- Sexual preferences

Keep in mind

- Accounts can be co-mingled and joined together.
 - LinkedIn and Twitter can be connected so you only have to sign into one to update both.
 - Most social networks offer you an option to sign in with your Facebook or Twitter account.
- Social media analysis is C.A.R.A. Analysis
 - Characteristics,
 - Associations
 - Reputation
 - Affiliations
- Use public records to validate your findings

CARA helps with narrowing your platform

- Knowing something about the Subject of your investigation can steer you much faster.
 - Hobbies, sports and interests is a good indication of where you locate your target
 - Dating sites and Meet-up, Hook-up, sites are great for 'on the market' targets
 - Job seekers will be floating around on the job boards
 - Garage sale types will be on LetGo.com
 - Topical for the day... election and campaign sites may show activity
 - Local protests or affirmations very popular to our subjects
 - Maybe a RAISE me or HELP me fund was started or participated on

Hunting Social Media profiles with Google

- Start with Google
 - Search by “first last name” in quotes and you will locate popular social media accounts
Example: “Robert Smith”
- Consider that their names in
 - Facebook will be casual – Bob Smith
 - LinkedIn will be formal – Robert Smith
 - Instagram & others will be nicknames - Bsmith

Searching for stuff

Beyond Google

Content Searching

- When you need to locate information quickly search by content.

Content Type	Example
#hashtag	#coupons – #adl – #dove
Keyword	glimmering – wax – bitcoin
Location	gillette stadium – rt 50 – la
Building	ellis island – niagara mohawk
Brand	jergens – att – spanx
Company name	hp – academy – revlon
Situation	watergate – super bowl

Google

Google is a great place to locate web sites and everything else

BUT

It is not a great place to locate statements made in social media

Tagboard

Networks

- ☒ Twitter
- ☒ Facebook
- ☒ Instagram
- ☒ Google+
- ☒ Flickr

#tagboard

Search any #hashtag

adl

Anti Defamation League

Latest posts

Filter by keyword Network: All Post type: All

Feature post

Laird Wilcox's Free Speech ...
@LairdMWilcox

READ THIS CAREFULLY. #TWITTER did not take down this site. The #ANTI_DEFAMATION_LEAGUE did. It ...
See More

23 Jan 9:01am

Feature post

Andres de Leon
@iamAndresdeLeon

Este #Jueves #Cinco Curco, Araucania, Chile Nos veremos en el #Show de #verano 2018 #TourNosDolera #ADL #ADL2018 #Bume/BsAon7LLP

23 Jan 7:48am

Feature post

Francesco Campanile
@Camtra77

@RafAuriemma Lello fa la persona seria, con #Adl ha chiuso.

23 Jan 7:09am

Feature post

Francesco Campanile
@Camtra77

@LeonardoVivard Accanirsi su una vicenda creata solo da #Adl siamo messi male.

23 Jan 6:55am

Feature post

Isospeakerncorner
about 4 hours ago

SSC NAPOLI 2017-2018

@sacnapoli I rinforzi presidente. Stiamo lottando per il titolo! @ADELaurentis #ADL #ForzaNapoliSempre

23 Jan 5:31am

Feature post

Fresh
@Keroufresli

@RobHunt99 And the Andalus energy toser #adl Whitby is it?

23 Jan 3:17am

Feature post

Witby
@Witby_jo

#Cryptocurrency Last 1 Hour Volume Losers 📉📉📉: \$MXT -62.15% #MXT \$ADL -56.83% #ADL \$MAC -58.23% #MAC

23 Jan 4:14am

Feature post

Кристина Афанасьева
about 4 hours ago

Il #Napoli è una splendida squadra a prescindere da se vincerà la #SerieA, ma nelle trattative, sia #ADL che il suo ...
See More

Feature post

Palione Bucato
@PalioneBucato

#Verdi, il #Napoli, lo #scudetto e la #classifica di #serieA in questa #finestra di #gennaio di #calciomercato ...
See More

Feature post

Witby
@Witby_jo

#Cryptocurrency Best returns (Last 15 Minutes): \$QCN +16.3% #QCN \$PIRL +10.85% #PIRL \$ADL +6.35% #ADL

23 Jan 4:14am

Alert Services: free or fee

FREE - Assorted

- [Google.com/alert](https://www.google.com/alerts)
- Tagboard
- Socialmention
- Biznar
- Searchtempest
- Claz.org
- Free.Echosec.net

FEE – Social Media

- Navigator Liferaft
- Media Sonar
- Cision
- Vocus
- Echosec.net

FEE - News

- Factiva
- Nexis
- ProQuest

Socialmention *



Biznar *

The screenshot displays the Biznar search engine interface. The browser address bar shows the URL `biznar.com/biznar/result-list/fullRecord/rokerthon/`. The Biznar logo is prominently displayed at the top left, with a search bar containing the keyword "rokerthon" and a "SEARCH" button. Below the search bar, the search results are categorized by type: All (64), News (276), Research (272), Potenti (0), and Social Media (43). The results are sorted by Rank, and the first two results are displayed. The first result is titled "#Rokerthon" and is a Google News article from WNCN, dated 2014-11-13. The second result is titled "WATCH LIVE: Rokerthon" and is a Google News article from WDIV Detroit, dated 2014-11-13. The interface also includes a sidebar with navigation links and a "WIKIPEDIA" section on the right.

Biznar: Deep Web Business ...

biznar.com/biznar/result-list/fullRecord/rokerthon/

Most Visited Getting Started Latest Headlines Social Media Law Upd... Epi Clipper Free zipcode lookup w... Biznar: Deep Web Busi...

Home About Contact Us Help

BizNar

rokerthon SEARCH

Powered By Deep Web Technologies

Search: Keyword: rokerthon Did you mean: Keyword: rokerthon Create an alert from this search

Advanced Search My Selections (0) Collection Status

591 top results from at least 129,147 found.

117 of 118 sources complete

527 more results found. Add results

Topics Visual

All Results (64)

Topics

- World Record (15)
- Energy (7)
- Rokerthon (5)
- New York (4)
- Petroleum (3)
- More...

Authors

Publications

- Today.com (5)

Publishers

- U.S. Energy Information Administration (32)
- Google News (20)
- New York Times (9)

Dates

- 2014 (11)

All (64) News (276) Research (272) Potenti (0) Social Media (43)

Results 1 - 10 of 64 Sort by: Rank Limit to: All Collections

Refine Search

1 #Rokerthon

Google News

Pictures of a pregnant woman and a boy begging for money in a California shopping center and driving in a Mercedes Benz are making rounds on social media.

WNCN

2 WATCH LIVE: Rokerthon

Google News

...five-minute break, so don't worry if he goes missing for a few minutes from this live stream. Cheer Ai on -- and ask your weather questions -- using #Rokerthon.

WDIV Detroit

2014-11-13

WIKIPEDIA

rokerthon

more

Searchtempest

SearchTempest

All of craigslist, eBay & more in one search.

(No affiliation with craigslist®)

[★ Post an Ad](#) [★ Your Searches ▼](#)

Where: Zip/Postal Code ?

Within 150 mi # Cities: ☒ 9 US ☐ 0 Can ☐ 0 Mex

What: Keywords (optional)

☒ All / Advanced ☐ Any ☐ Phrase ?

SEARCH

Preferences

Searching by distance from you

[Search by US state or region](#)

[Search worldwide \(outside the US\)](#)

Category

- community
- events
- gigs
- housing
- jobs
- personals
- resumes
- sale/wanted**
- services

Sub-Category

- all sale/wanted**
- auto parts
- bicycles
- bike parts
- boats
- cars & trucks
- computers & tech
- electronics
- farm & garden
- free stuff
- furniture
- motorcycles / scooters
- musical instruments
- recreational vehicles
- sporting goods
- tools

[Show More Categories ▼](#)

Other Options

☐ Has picture

☐ Search titles only

Price:

Year:

[Reset Search](#)

[Home](#) - [About](#) - [New and Soon Blog](#) - [Privacy/Legal](#) - [Help](#) - [Contact](#)

©2006-2015 SearchTempest
SearchTempest.com is in no way affiliated with craigslist®

Newsflash: Which cable company is giving you free TV?

[click](#) to learn how

Claz.org for all others

The screenshot shows the Claz.org homepage. At the top, there's a navigation bar with the Claz.org logo, a 'Sign In' button, and a 'Post new Ad' button. Below this is a large banner image of a yard sale with a dark overlay containing the text 'Classified Ads' and '24,101,252 listings on 572 sites'. A search bar is positioned below the banner, with a location field (e.g., 'Atlanta, GA or 30346') and a search field (e.g., '2010 Honda Accord'). A note states '* Craigslist Search is no longer supported'. The main content area is divided into three columns of category lists, each with a total listing count.

Classified Ads
24,101,252 listings on 572 sites

Where, e.g. Atlanta, GA or 30346 What, e.g. 2010 Honda Accord Search

* Craigslist Search is no longer supported

Category	Count
For Sale	2,966,318
Animals & Pets	384k
Antiques & Collectibles	58k
Appliances	100k
Arts & Crafts	51k
Baby & Kids	183k
Books	39k
Business Inventory	54k
CD, DVD & Blu-Ray	10k
Clothing & Accessories	137k
Electronics	266k
Farm & Garden	102k
Vehicles	13,471,220
ATVs	102k
Boats	177k
Cars	11m
Commercial	22k
Motorcycles	143k
Parts & Accessories	599k
RV & Trailers	405k
Trucks	7.6k
Housing	2,762,728
For Rent	1.8m
Jobs	4,507,809
Administrative	113k
Architecture	4k
Art & Media	8.9k
Construction	34k
Customer Service	339k
Domestic & Care	26k
Education	32k
Engineering	25k
Finance	58k
Food	11k
General Labor	106k

Free.Echosec.net



ANNOUNCING THE LATEST VERSION OF ECHOSEC

the lite version is *free* for
everyone to use

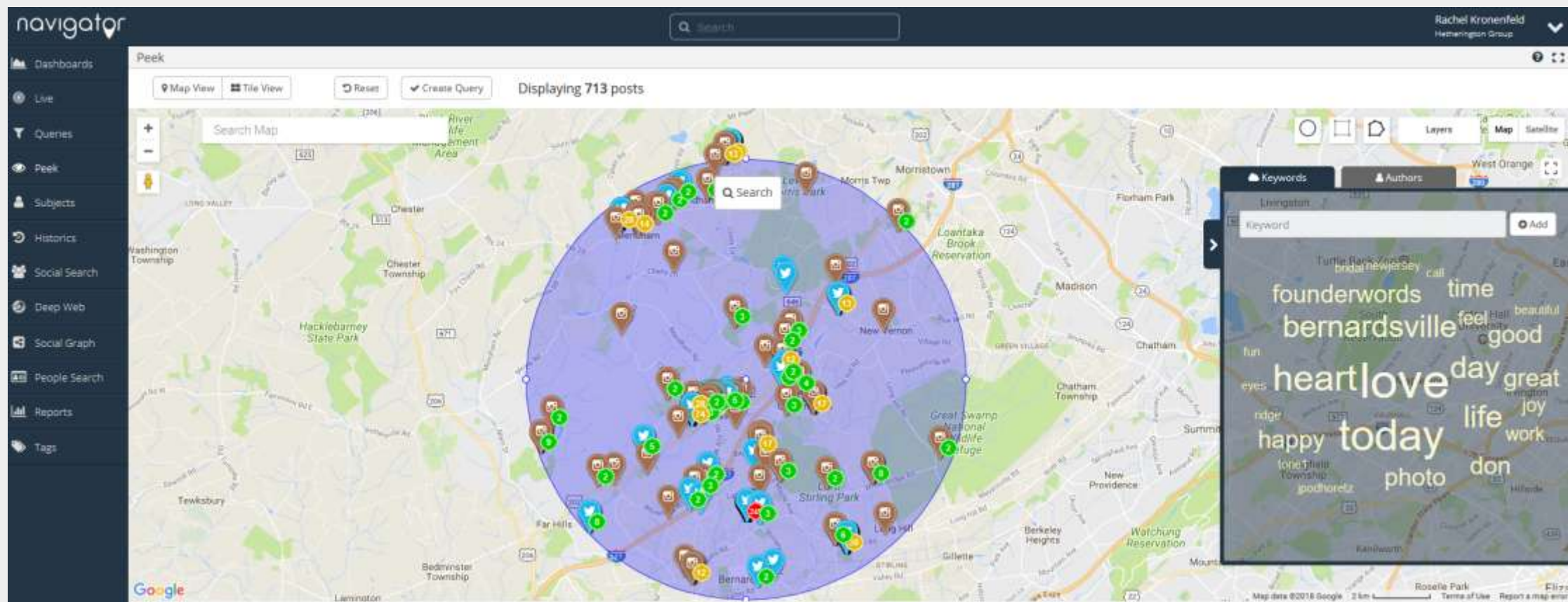
The latest version of Echosec is free for everyone to use! Yes, you read that correctly, FREE. Anyone can quickly create an account and start searching any location, event hashtag or keyword around the world and view results in real-time.

No credit card, no lengthy sign-up, no hassles.

Simply create an account by entering your email and name, that's it.

Questions? [Learn more](#) about the free version of [Echosec Lite](#).

Navigator by Liferaft - Map View



navigator

Search

Rachel Kronenfeld
Hetherington Group

Peek

Map View Tile View Reset Create Query

Displaying 713 posts

 Jessica Delgado jessidc22 Cuando quieres tener abdominales pero también quieres ganar masa muscular..... #gymproblems #abs Jan 23, 2018 10:48 am	 Michael Williams m_p_williams True! https://t.co/d5MqWtt1Pd Jan 23, 2018 10:46 am	 Michael Williams m_p_williams Well said Sir Churchill! https://t.co/rOmGnEREVW Jan 23, 2018 10:46 am	 Michael Williams m_p_williams Fascinating... https://t.co/mqd1ISd880 Jan 23, 2018 10:42 am	 Michael Williams m_p_williams Simply... WOW! What a great story... will be interesting to see what @netflix does next. https://t.co/Cs3OmBS60P Jan 23, 2018 10:32 am	 Liz Stueck LizStueck Keywords Authors See what's trending Keyword Add bridal newjersey call founderwords time feel beautiful bernardsville good day great heartlove life joy work happy today photo don @selbartonschool welcomes the Peruvian exchange students with a brunch provided by Jan 23, 2018 9:47 am
 Canine Care Morr morristowndog #tongueoutuesday #dog #caninecare #puppyaww #MadiPup @ Canine Care https://t.co/Zbu4MxJlnZ Jan 23, 2018 10:19 am	 Kevin Micchelli KmicchKevin @mitchellreports @SteveKornacki @AshleyRParker @kasie @LesterHolNBC @kwelkernbc @stavridisj @rickwtlyer @Ajentleson Jan 23, 2018 9:45 am	 Canine Care caninecare #tongueoutuesday #dog #caninecare #puppyaww #MadiPup Jan 23, 2018 10:18 am	 Walter Quense onpointk9 When your dog drops his toy on you to wake you up and play... oh Hi Rye. #k9 #onpointk9 #malinios Jan 23, 2018 9:57 am	 Cait Matias ematias slightly homesick today @drinkpositivitea #tb Jan 23, 2018 9:51 am	 Gilma Mills vzw_attire_jady NO MATTER HOW YOU FEEL Jan 23, 2018 9:47 am

Searching for people

Social Media Accounts and other spaces

Hunting Social Media profiles with Google

- Finding profiles is straightforward if you follow these steps
- Do you know their nickname already?
 - Check email addresses.
- Start with Google
 - Search by “first last name” and you will locate popular social media accounts
- Use the following list of social media platforms and add the username to the end
 - [Pinterest.com/animal](#)

Looking for matches here: /username

43 Things	DailyStrength	Fotolog	Ibibo	Meettheboss	PokemanGo	Streetlife	We Heart It
About.me	DeviantArt	Foursquare	Identi.ca	Meetup (website)	Poolwo	Students Circle Network	WeeWorld
Academia.edu	Diaspora*	Friendica	Indaba Music	MillatFacebook	Qapacity	StudiVZ	Wellwer
Advogato	Disaboom	Friends Reunited	Influenster	MocoSpace	Quechup	StumbleUpon	Wepolls.com
AsianAvenue	Dol2day	Friendster	Instagram	MouthShut.com	Qzone	Tagged	Wer-kennt-wen
Athlinks	DontStayIn	Fuelmyblog	Itsmys	Mubi	Raptr	Talkbiznow	Wooxie
Audimated.com	Doximity	Gaia Online	Jaiku	My Opera	Ravelry	Taltopia	WriteAPrisoner.com
Bebo	Draugiem.lv	GamerDNA	Jiepan	MyHeritage	Reddit	Taringa!	XING
Biip.no	Dreamwidth	Gapyear.com	Kaixin001	MyLife	Renren	TeachStreet	Xanga
BlackPlanet	Elftown	Gather.com	Kiwibox	Myspace	ReverbNation.com	TermWiki	Xt3
Bolt.com	Elixio	Gays.com	Lafango	Nasza-klasa.pl	Ryze	The Sphere	Yammer
Busuu	Ello	Geni.com	LaiBhaari	Netlog	ScienceStage	TravBuddy.com	Yelp, Inc.
Buzznet	English, baby!	Gentlemint	Last.fm	Nexopia	Sgrouples	Travellerspoint	Yookos
CafeMom	Eons.com	GetGlue	Late Night Shots	Ning	ShareTheMusic	Trombi.com	Younow
Care2	Epernicus	GirlsAskGuys	LibraryThing	OUTeverywhere	Shelfari	Tsu	Zoo.gr
CaringBridge	Experience Project	Gogoyoko	Lifeknot	Odnoklassniki	Sina Weibo	Tuenti	Zooppa
Classmates.com	Exploroo	Goodreads	LinkExpats	Open Diary	Skoob	Tumblr	aNobii
Cloob	Facebook	Goodwizz	Linkagoal	Orkut	Skyrock	Twitter	aSmallWorld
ClusterFlunk	Faceparty	Google+	LinkedIn	Partyflock	Smartican	Tylded	delicious
CouchSurfing	Fetlife	GovLoop	Listography	PatientsLikeMe	SocialVibe	Uplike	douban
CozyCot	FilmAffinity	Grono.net	LiveJournal	Periscope	Sonico.com	VK	eToro
Cross.tv	Filmow	HR.com	Livemocha	Pingsta	SoundCloud	Vampirefreaks.com	hi5
Crunchyroll	FledgeWing	Habbo	MEETin	Pinterest	Spaces	Viadeo	italki.com
Cucumbertown	Flickr	Hospitality Club	MOG	Plaxo	Spot.IM	Virb	mixi
Cyworld	Flixster	Hotlist	Makeoutclub	Playfire	Spring.me	Vox	tribe.net
DXY.cn	Focus.com	Hub Culture	Meerkat	Playlist.com	Stage 32	WAYN	weRead
DailyBooth	Fotki	IRC-Galleria		Plurk	Stickam	Wattpad	4Chan

Namechk.com & Peekyou.com

peekyou

Name Username Phone

nickname

🔍

Namech_k

🔧

nickname

☰

Legend:

● Available

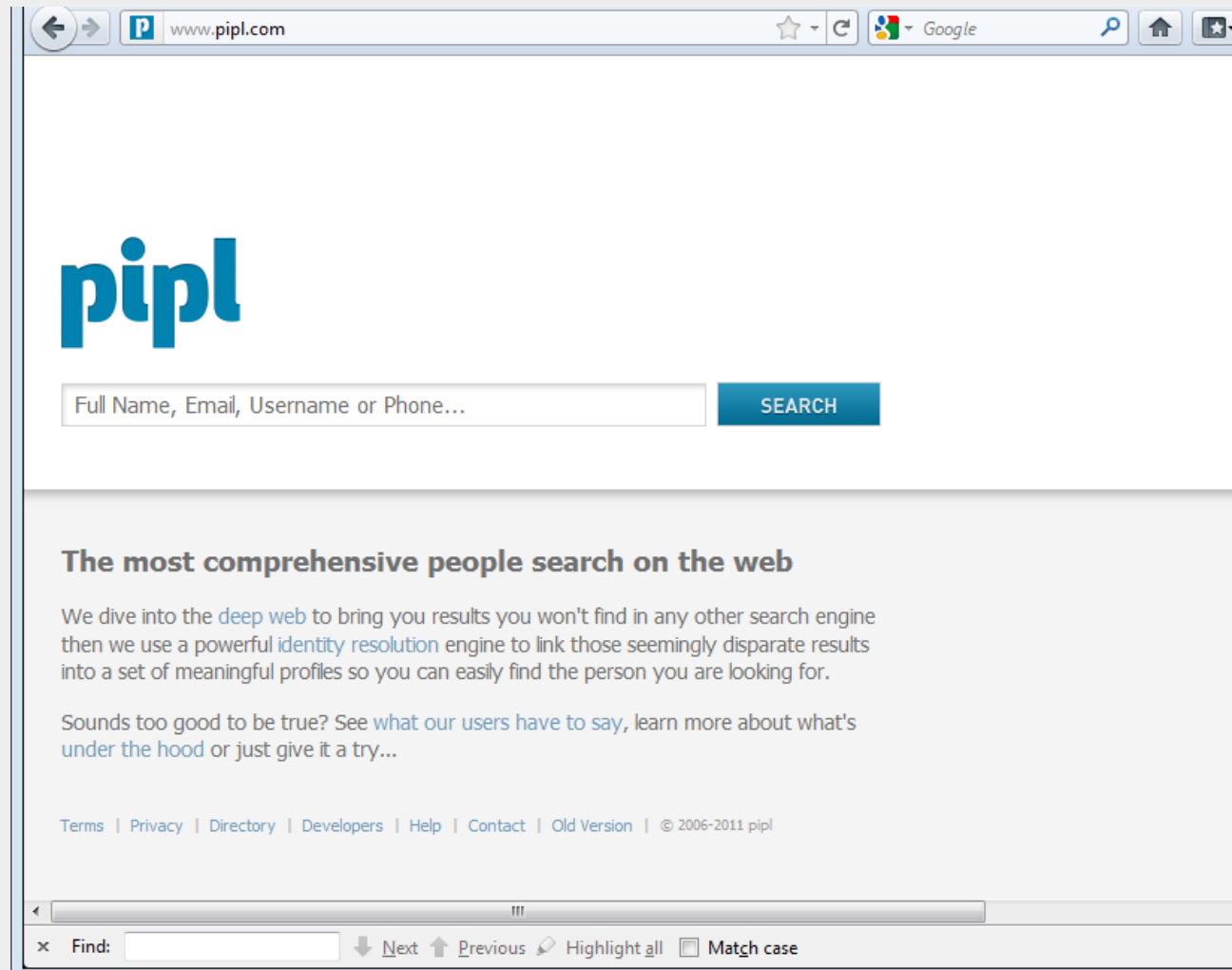
● Unavailable

● Error

● Invalid

<div>f</div> <div>Facebook</div>	<div><div>You Tube</div>YouTube</div>	<div><div>Twitter</div>Twitter</div>
<div><div>g+</div>GooglePlus</div>	<div><div>ebay</div>Ebay</div>	<div><div>Pinterest</div>Pinterest</div>
<div><div>Github</div>Github</div>	<div><div>Flickr</div>Flickr</div>	<div><div>Pandora</div>Pandora</div>
<div><div>Rdio</div>Rdio</div>	<div><div>ProductHunt</div>ProductHunt</div>	<div><div>MySpace</div>MySpace</div>
<div><div>Flipboard</div>Flipboard</div>	<div><div>Foursquare</div>Foursquare</div>	<div><div>OkCupid</div>OkCupid</div>

Pipl



Yasni

- Based in Germany, Yasni coverage extends internationally
- Still many strong US based results are returned
- Allows you to drill down by topic or interest

▼ Categories

- Images
- Telephone & Addresses
- Yellow Page contacts
- Interests
- Network Profiles
- Business Profiles
- Management & Stakeholders
- Private Homepages
- Education
- Bad news
- Books & Literature
- Related Documents
- Publications
- News
- Reports & Statements
- Miscellaneous

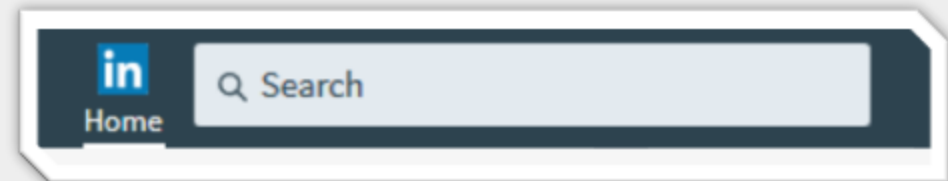
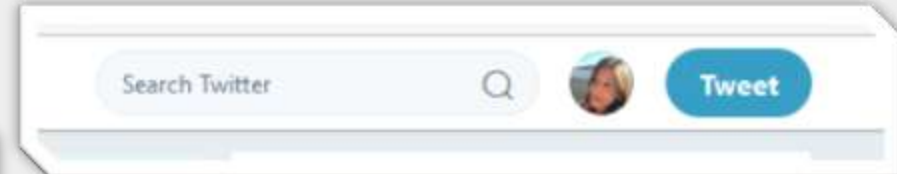
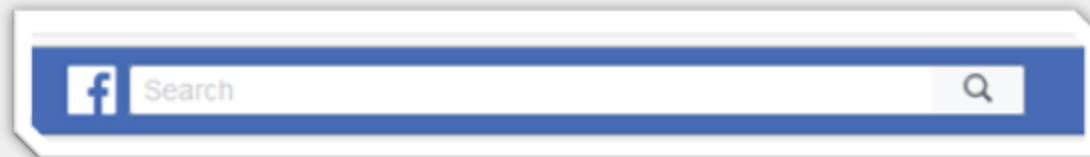
Yatedo



- Groups information by images, webpages, documents and social connections.

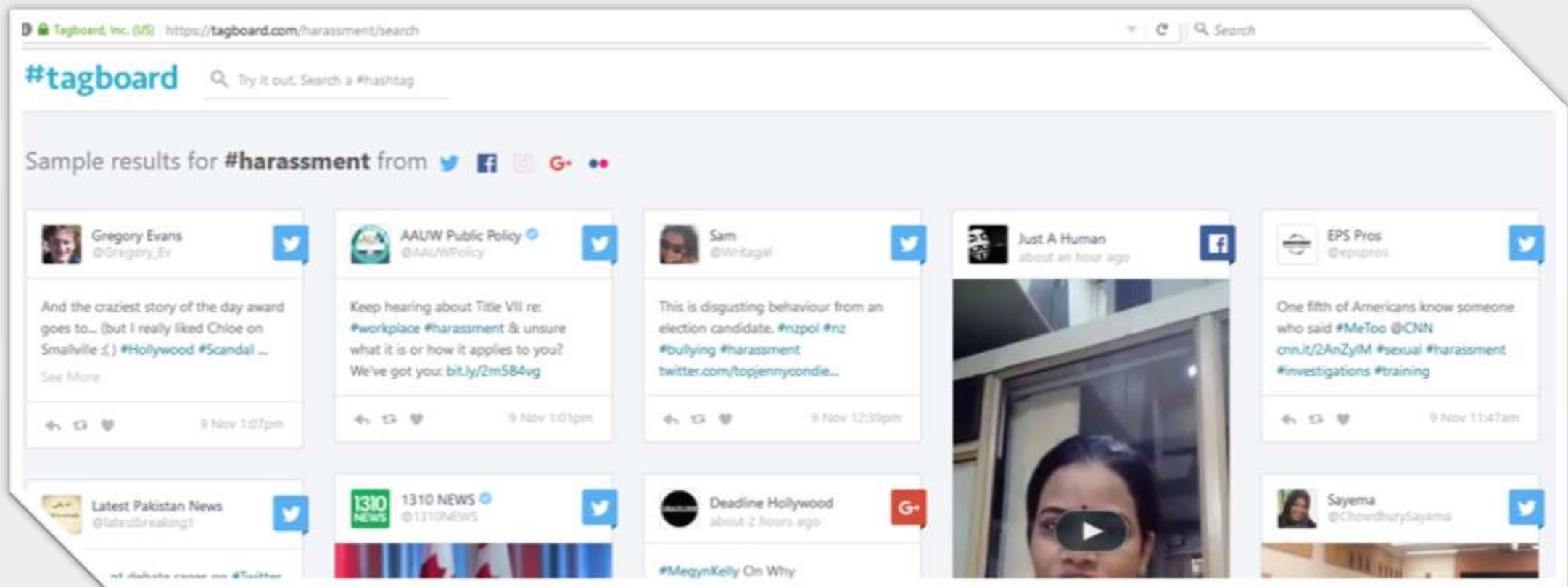
Finding Subjects on Social Networks

- Use search boxes on social networking sites.
- Search by name, nickname, phone number, or email address.
- Know the difference between private and public profiles.




Tagboard Again

- Tagboard.com/EXPRESSION/search (put your keyword in for EXPRESSION)




LinkedIn


Hg




[Home](#) [My Network](#) [Jobs](#) [Messages](#)

[Business Loans \\$5K-\\$600K - Fast & Easy Loans. Same Day Approvals. SnapCap - A Better Way](#)






Cynthia Hetherington, MLS, MSM, CFE, CII
President at Hetherington Group
Data2know.com • New Jersey Institute of Technology
Greater New York City Area • 500+ 


Cynthia applies her expertise in library science and information systems to provide clients with strategic insight into research and complex investigations. During her greater than 20 year career, she has assisted a vast nu... [See more](#)


757 Who's viewed your profile


20 Views of your share


Your Activity
5,784 followers


**Michael Richard Powers, Esq., CPA/CFF, CFE, Cr. FA, CAMS**
Cynthia shared

**Tracers Information Specialists, Inc. - OSMOSIS**
Cynthia commented

**Free Webinar: Social Media & Economic Crime Online - Social Media Information**
Cynthia replied to a comment

**#Roboalliance Alice DiSanto and me NJIT for #stem and promoting robotics built by women!**
Cynthia shared

**The first of many donations to Aoy Elementary School. 23 pairs of shoes and we still have mor**
Cynthia liked a comment

**A great honor to be speaking NJIT my alumni fo r promoting #stem amongst women. #roboallia**
Cynthia shared

[See all activity](#)

Resume with what?




The image is a screenshot of a LinkedIn profile for Benjamin Wey. The profile header includes the LinkedIn logo, a 'PREMIUM' badge, and a search bar. Below the header, there are navigation tabs for Home, Profile, My Network, Jobs, and Interests. A banner image shows a cityscape at night with lights. The profile picture shows Benjamin Wey, a man in a suit, sitting at a desk. The name 'Benjamin Wey' is followed by a registered trademark symbol (®). The bio states: 'FINANCIER, INVESTIGATIVE JOURNALIST. CEO, NEW YORK GLOBAL GROUP, PRIVATE EQUITY. COLUMBIA UNIVERSITY - 2 MASTERS DEGREES'. The location is 'New York, New York | Financial Services'. The current company is 'New York Global Group, TheBlot Magazine' and the education is 'Columbia University - Columbia Business School'. There are buttons for 'Connect' and 'Send Benjamin InMail'. The number of connections is '500+'. The URL at the bottom is 'https://www.linkedin.com/in/benjaminwey'.

Benjamin Wey ®
FINANCIER, INVESTIGATIVE JOURNALIST. CEO, NEW YORK GLOBAL GROUP, PRIVATE EQUITY. COLUMBIA UNIVERSITY - 2 MASTERS DEGREES
New York, New York | Financial Services
Current: New York Global Group, TheBlot Magazine
Education: Columbia University - Columbia Business School
500+ connections
Connect Send Benjamin InMail
https://www.linkedin.com/in/benjaminwey

®?

Public record find!

**United States Patent and Trademark Office**
[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Thu Nov 10 03:31:43 EST 2016

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

[Logout](#) Please logout when you are done to release system resources allocated for you.

Record 1 out of 1







[TSDR](#) | [ASSIGN Status](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)

Benjamin Wey

Word Mark	BENJAMIN WEY
Goods and Services	IC 035. US 100 101 102. G & S: Advice relating to the organization and management of business. FIRST USE: 20041201. FIRST USE IN COMMERCE: 20041231
	IC 036. US 100 101 102. G & S: Advice relating to investments. FIRST USE: 20041201. FIRST USE IN COMMERCE: 20041231
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	86116635
Filing Date	November 12, 2013
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	May 13, 2014
Registration Number	4575011
Registration Date	July 29, 2014
Owner	(REGISTRANT) Wey, Benjamin INDIVIDUAL UNITED STATES 40 Wall Street 38th Floor New York NEW YORK 10005
Attorney of Record	Gloria Tsui-Yip
Type of Mark	SERVICE MARK
Register	PRINCIPAL
Other Data	"BENJAMIN WEY" identifies a living individual whose consent is of record.
Live/Dead Indicator	LIVE

Friends of Ben®

Featured Skills & Endorsements

Venture Capital · 99+	 Endorsed by Thomas Fairfull and 1 other who is highly skilled at this
	 Endorsed by Tibor Baranski Jr. (mutual connection)
Private Equity · 99+	 Endorsed by Thomas Fairfull and 2 others who are highly skilled at this
	 Endorsed by Tibor Baranski Jr. (mutual connection)
Mergers & Acquisi... · 99+	 Endorsed by Tibor Baranski Jr. and 5 others who are highly skilled at this
	 Endorsed by Tibor Baranski Jr. (mutual connection)

- Endorsers are free friends lists
- Open each Feature Skill and capture the list of friends who endorsed your subject.
- Enter each into a spreadsheet, sort by name
- Look for anyone with the same last name.

Facebook

The screenshot shows a web browser displaying the Facebook profile of Jorge Beale. The address bar shows the URL <https://www.facebook.com/jorge.beale>. The Facebook navigation bar at the top includes the search bar with "Jorge Beale" entered, and links for Home, Find Friends, and notifications. The profile header features a large cover photo of a sailboat on the ocean and a profile picture of a man on a boat. Below the cover photo, the name "Jorge Beale" is displayed, along with buttons for "Update Info" and "View Activity Log". Navigation tabs for Timeline, About, Friends (102), Photos, and More are visible. The left sidebar contains a "Intro" section with a prompt "Where would you like to visit?" and a list of work and education history: "Worked at Northrop Grumman", "Studied at Rutgers University", and "Studied Computer science at Rutgers University". The main content area shows a "Make Post" section with options for Photo/Video, Live Video, and Life Event, followed by a post creation area with a "Post" button. Below this, a memory post is visible, stating "Jorge Beale shared a memory. December 19, 2017".

Searching Facebook

The screenshot shows a Facebook search results page for the query "friends of misspope". The page is divided into several sections: a top navigation bar, a filter sidebar on the left, and a main content area. Annotations with yellow stars and blue arrows point to specific elements:

- Star 1:** Points to the search bar containing the text "friends of misspope".
- Star 2:** Points to the "Events" tab in the top navigation bar.
- Star 3:** Points to the "POSTED BY" filter section in the sidebar.
- Star 4:** Points to the "TAGGED LOCATION" filter section in the sidebar.
- Star 5:** Points to the "DATE POSTED" filter section in the sidebar.

The main content area displays a public post from "The Ponderings of Miss Pope" dated November 5, 2016. The post includes a blog entry titled "I left as quickly as I could. I looked like Garfield the Fooking Cat" with hashtags #SprayTans and #Shame, and a photo of a person's legs and feet on a beach.

Search by name of person.
Refine by:

1. friends of
2. lives in
3. works for
4. attended school

Can't find them?
Look for:
Kids, cousins, work associates, friends, pets name, business names...

Searching Twitter



Searching Twitter

See what's happening right now

Tip: use [operators](#) for [advanced search](#).

Go to twitter.com/search

↓ Advanced Searching allows you to filter by sentiment and location

Places

Near this place

Other

Select ☐ Positive :) ☐ Negative :(☐ Question ? ☐ Include retweets

Reddit




- Reddit is accessible without having an account
- My entry to the dark web
- People will share everything here, including the truth

Snapchat


- Can you search for people on Snapchat?
 - If you are trying to add someone famous, you can find their Snapchat username on their Twitter, Facebook or Instagram. You can also add friends from your phone's address book. ... For the contacts who are not on Snapchat, you can invite them too.
- Can you find someone on Snapchat by email?
 - Find out your friend's username. The main way people add each other in Snapchat is by trading usernames. This allows you to add people that aren't in your phone's contact list. There is no way to add someone to Snapchat using an email address or real name.




Instagram

 | Instagram

Search by hashtag, nickname or emoji





Instagram
Fast beautiful photo sharing



[Log in](#)

Meet Instagram

It's a **fast, beautiful and fun** way to share your photos with friends and family.

Snap a picture, choose a filter to transform its look and feel, then post to Instagram. Share to Facebook, Twitter, and Tumblr too – it's as easy as pie. It's photo sharing, reinvented.

Oh yeah, did we mention it's free?

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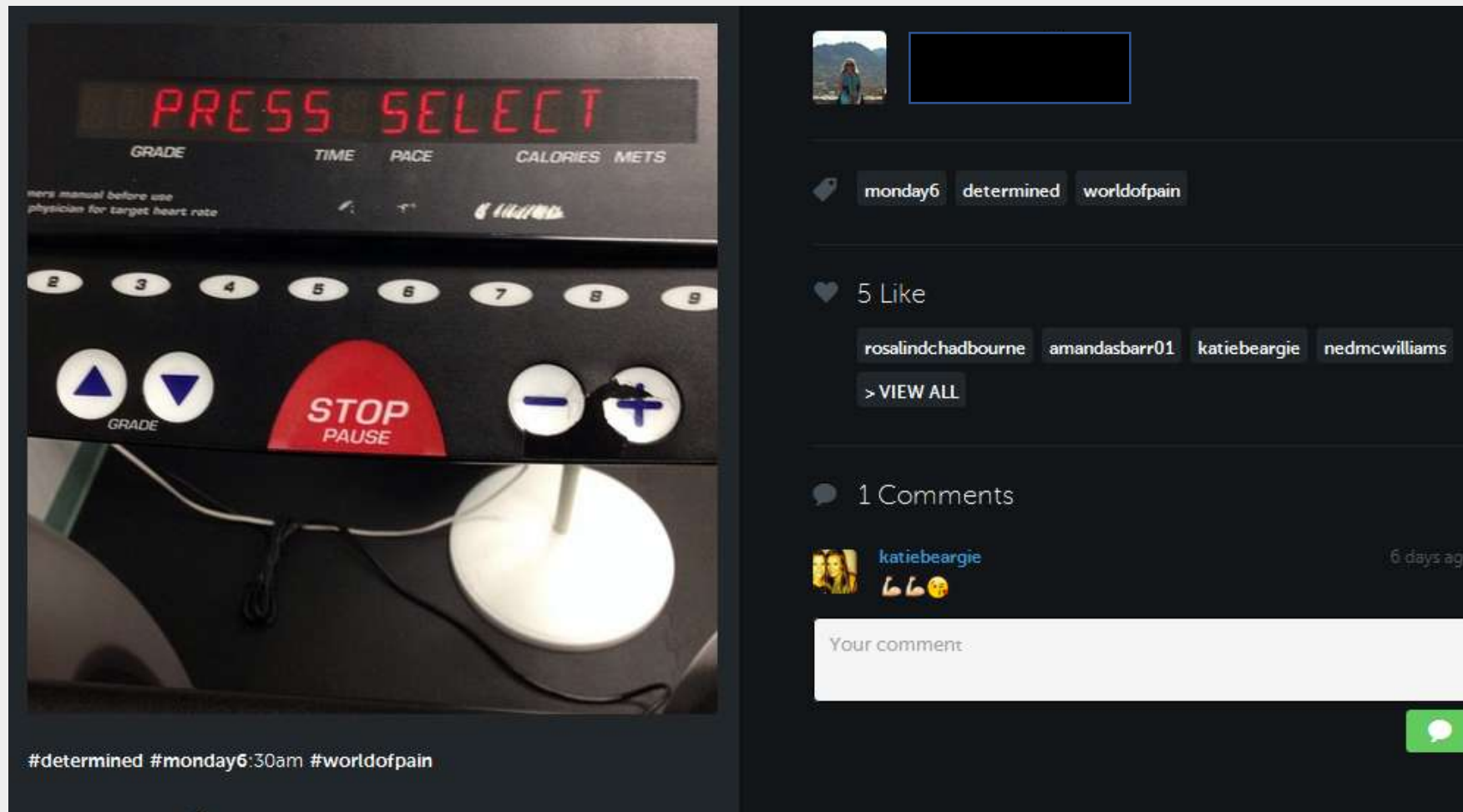
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Search Results for "#lapd"

Tag Search Results for "#lapd"

#lapd	100,234
#lapdog	302,982
#lapdance	130,790
#lapdogs	19,138
#lapdances	18,580
#lapdancetuesdays	5,255
#lapdcadets	2,918
#lapdesk	1,930
#lapdogwannabe	1,724
#lapdancing	1,640
#lapdancer	1,440
#lapdancetuesday	1,111

Instagram photos



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WEBSTA

Search Instagram

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MANAGE

My Posts

Liked

Custom Feeds

ANALYZE

Overview

Content

Engagement

Optimization

EXPLORE

Featured Users

Top Hashtags

#webstapick

OTHERS

LIST 3 GRID 4 GRID 6 GRID

Posted: Jan 23, 2018 11:18 AM

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#Tuesdayrainday #bringpuppytoworkday

comments here!

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ronlevine59a1

cyberlaw

Posted: Jan 18, 2018 7:11 PM


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4d ago

Cyber Investigations: Need geofencing tools to protect your client? Check out Hg's Cyber Tip of the Week! #cybersecurity @mediasonar #liferaft #geofencing #security #safetyfirst @echosec.search #cybertip

- Search by hashtag, user or keyword to locate Instagram accounts and things posted there.
- Excellent for finding local content fast.

Zoominfo.com

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The ZoomInfo Growth Acceleration Platform combines the world's most comprehensive B2B database with sales & marketing solutions that fuel growth.

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Zoominfo

Job Title

Company Name / URL / Ticker

Industry Keywords

City / State / ZIP

Need to refine further?

Person (advanced)

Additional Filters

Return current OR past positic

Include Board Members

☒ Include People with Partial Profiles


Company (advanced)

Find Network

Add to List

Set Alert

Print



Cynthia Hetherington [Wrong Cynthia Hetherington?](#)
Editor-in-chief
Email: c***@***.com
Local Address: Haskell, New Jersey,
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Web References

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[Association of Certified Fraud Examiners - Bio - Cynthia Hetherington](#)
www.acfe.com, 10 Jan 2015 [cached]
[Cynthia Hetherington, CFE Association of Certified Fraud Examiners - Bio - Cynthia Hetherington](#)

Get Contact Info »

it's free and takes 30 seconds

End Notes

- Take advantage of the free tools to their maximum capacity
- Fee based tools can hasten your process and make your research much more intelligent
- Not everything is located in social media, don't forget unique engines
 - For people
 - For documents
 - For historical references
- Many vendors offer excellent products, but constantly question their abilities.






Hetherington Group Expert Investigations and Intelligence Services



Thank you



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