

# SENIOR EXECUTIVE MANAGEMENT



## Michael F. Kennedy

Senior Vice President  
Chief Fiduciary Officer and  
Director, Business Controls  
Fifth Third Bank

## Mike Kennedy

As Chief Fiduciary Officer and Director, Business Controls, Mike provides strategic leadership and direction around key activities within the Wealth and Asset Management (WAM) line of business related to identifying, assessing, mitigating and managing risk and ensures the existence of appropriate product and platform controls. He oversees and evaluates risk management execution in the various components and operating functions of WAM across its individual businesses. Mike leads a team that works to ensure transparency and understanding of operating issues, risks, and opportunities for enhanced risk management, process improvement, and business growth across the line of business, including sound governance, administration and effective oversight of all activities. Mike works to define and create the strategies and goals of the line of business, including M&A, business downsizing and divestitures, and geographic expansion through strategic talent acquisitions.

Mike served as Managing Director, Private Bank on a long-term interim basis for the Northeast Ohio and Tennessee Regions at various times from 2014 through 2017 leading all aspects of the WAM businesses in those regions focused on sales and revenue growth, as well as client retention and employee engagement.

From 2013-2018, Mike was responsible for the national leadership and direction of all personal trust fiduciary activities within the Fifth Third Private Bank, which included responsibility for sales and revenue growth in coordination with local market Regional Private Bank Executives.

Prior to 2013, Mike was responsible for Personal Trust Administration in Cincinnati, Northern Kentucky, and Dayton, including Estate Settlement, Trust Tax, and Fifth Third's Foundation Office.

Prior to coming to Fifth Third, Mike was Chief Financial Officer for PNC Bank's wealth management line of business, which included personal and institutional trust, investment management, private banking, and brokerage. Mike was responsible for accounting, financial reporting, risk management, merger & acquisitions, legal, compliance and human resources.

## Education

Mike graduated from St. Joseph's University in Philadelphia with a B.S. degree in Accounting and a Minor in German. He completed Executive Education Studies in Banking at the Wharton School University of Pennsylvania. Mike is a Certified Public Accountant (inactive).

## Professional and Civic

Mike currently serves as a member of the Board of Directors and chair of the Finance Committee of St. Joseph Home. St. Joseph Home creates a home for non-ambulatory children and adults who have severe/profound developmental disabilities. Mike has held numerous other board and committee positions at other not-for-profit institutions.