



Don Trone is the CEO of the Center for Board Certified Fiduciaries (CBCF), and also the CEO of 3ethos.

CBCF is developing the first graduate-level curriculum in fiduciary responsibility, board certifying fiduciaries, and developing standards and protocols associated with the outsourcing of fiduciary responsibility.

3ethos conducts original research in the new field of Behavioral Governance, which examines the interrelationships between leadership, stewardship, and governance.

Don was the founding CEO of fi360; founder and President of the Foundation for Fiduciary Studies; and the first person to direct the Institute for Leadership at the U.S. Coast Guard Academy.

Over the past three decades, Don has trained more than 10,000 investment fiduciaries on the subject of procedural prudence. In 2015 he was named by *Investment Advisor* magazine as the “Father of Fiduciary” and one of the 35 most influential people in the financial services industry.

In 2003, he was appointed by the U.S. Secretary of Labor to represent the investment counseling industry on the ERISA Advisory Council, and in 2007 he testified before the U.S. Senate Finance Committee on fiduciary best practices.

He is the author or co-author of ten books on the subject of fiduciary responsibility, portfolio management, and leadership.

Don is a graduate of the U.S. Coast Guard Academy, and served for ten years on active duty, most notably as a long-range search and rescue helicopter pilot and aircraft commander. He has a Masters from The American College and has completed post-graduate studies in theology from the Pittsburgh Theological Seminary and Trinity Episcopal Seminary.

Don Trone [don@3ethos.com](mailto:don@3ethos.com) 860.333.3401