

Ben Alden is General Counsel of Betterment, an automated investment service that manages over \$11 billion in assets for more than 300,000 customers. In this role, Ben provides legal, compliance, and business counsel to the company and manages its mission-driven in house legal and compliance teams, as well as outside counsel. Prior to joining Betterment, Ben worked as an associate at Spears & Imes and Sullivan & Cromwell, and served as a law clerk to Judge Colleen McMahon on the United States District Court for the Southern District of New York. He also has experience working as a management consultant. Ben earned his J.D. from Stanford Law School and his B.A. from Cornell University, where he was elected to Phi Beta Kappa.