

**James G. Hughes, PhD**

Senior Vice President and Chief Innovation & Execution Officer  
BB&T Retirement and Institutional Services

Jim has been with BB&T since April of 2016, during which time he has served in his present capacity. Previous to BB&T, he was Senior Vice President at National Penn Investors Trust Company (NPITC),



where he held a variety of positions during his 22-year tenure, most recently managing Support Services and previously managing Sales and Administration. Jim began his banking career at American Bank & Trust Company (later, Meridian Asset Management), where he sold personal wealth services.

In his roles at all 3 companies, he developed numerous information systems, including those for relationship management, client portfolio management, performance reporting, BSA compliance, sub-accounting for foundations, and fee analysis. Jim's PhD from Michigan State University is in Music Composition, and he earned his Bachelor's degree in music from The Pennsylvania State University. Jim serves on the foundation boards of Reading Area Community College and Penn State Health St. Joseph.