

Aaron McDaniel is a corporate manager, speaker and author with a passion for helping organizations better engage their Millennial customers and empower their Millennial employees. Aaron pairs his multi-generational teamwork expertise with strong corporate experience, having been in leadership and management roles for nearly a decade. At the age of 27, Aaron became the youngest ever to serve as Regional Vice President at AT&T, a Fortune Global 100 company, leading an organization of over 60 people. Aaron was a graduate of AT&T's flagship MBA-only Leadership Development Program (as an Undergraduate), and was part of AT&T's Diamond Club, being part of the Top 1% of sales leaders worldwide. Aaron is currently one of the youngest members of the faculty at UC Berkeley's Haas School of Business (having also taught a highly rated course on leadership there as a student) and has built many successful ventures including 3 that were acquired (Access Invest, the nation's largest mobile aggregator of alternative investments acquired in 2016, Tycoon, the first real estate crowdfunding platform to be acquired in 2015 & Pong360, an e-commerce portal targeting Millennials, acquired in 2012). Aaron is also a founding partner and managing director at Velocity Capital Group, a real estate investment firm.

Aaron is the author of *The Young Professional's Guide to the Working World* (an international top 10 listed book printed in multiple languages, with a foreword by New York Times Bestseller Marshall Goldsmith) and *The Young Professional's Guide to Managing* (foreword by co-author of *The Leadership Challenge*, Jim Kouzes) and has been written about in Forbes, Inc., Bloomberg BusinessWeek and US News & World Report. He has also been heard on CBS Radio & NPR, seen on ABC's Shark Tank and has spoken to groups of executives & young professionals at top companies and organizations like The Ritz-Carlton Leadership Academy, Deloitte Consulting, Wells Fargo, UnitedHealth Group and many more.